

*Plain Talk*

GULF STATES UTILITIES COMPANY

APRIL, 1962



**IN THIS ISSUE:**

- Review of Company Operations for 1961
- Our "Hidden" Wages — Employee Benefits
- Faith and Fashions at Eastertime



April, 1962

Plain Talks is issued monthly by the Advertising Department of Gulf States Utilities Company for employees, in the interest of broadening the knowledge and understanding of the Company, the area served, the investor-owned electric industry and the American Free Enterprise system.



James S. Turner  
Editor

Bunch Eads  
Associate Editor

# Plain Talks

Jasper F. Worthy, contributing editor, Baton Rouge; Howard Fussell, writer.

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| Gayle Miller       | Louisiana Station |
| Margie Force       | T & D             |
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| Charlene Harper    | T & D               |
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| Mary Ann Gauthier  | Jennings            |
| Cynthia Trahan     | Lafayette           |
| Jo Ann Burnett     | Substation          |
| Dale Land          | Sulphur             |
| Tyrelle Hill       | Safety              |
| Zilda Sonnier      | Engineering         |
| Hubert J. Landry   | Meter Shop          |
| Bob Wiggins        | Dispatcher          |
| Edith Patterson    | Line                |
| Bonnie Cole        | Customer Accounting |
| Dora Ann Aguillard | Nelson Station      |

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|                   |              |
|-------------------|--------------|
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| Jane Bazzoon      | Cleveland    |
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| Mabelene Dobbins  | Trinity      |
| Lois Jasper       | Somerville   |
| Bernice Falvey    | Conroe       |
| Betty Lynch       | Madisonville |
| Roxanne Pry       | Navasota     |

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|                   |                  |
|-------------------|------------------|
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| Jo Ann Landry     | Appliance Repair |
| L. Marshall       | Line Department  |

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## OUR COVER

AT no other time of the year are faith and fashions so closely joined than at Easter. Easter calls for a renewing of both faith and wardrobe. Setting pace for our Easter parade are Shanda, six-year-old daughter of Scuddy Thibodeaux, truck driver, Port Arthur T&D, and Keith, five-year-old son of Dolores Douglas, saleslady Port Arthur Sales, as they model their new clothes on the lawn of St. Elizabeth's Catholic Church in Port Neches. Shanda wears a white dress embroidered with small colored flowers with a white straw hat and bag and white patent leather pumps while Keith models a blue gabardine suit. Keith hasn't forgotten another tradition of the session as he presents Shanda with an Easter basket. For our adult fashions turn to page 10.





# For Your Information...

## Ronald Reagan Speaks Out Against Big Government

VIA motion pictures and television, Ronald Reagan is known to almost every American. Unfortunately, his speech, "Losing Freedom by Installments," isn't.

Some of us have heard Mr. Reagan, who spoke in Baton Rouge a few years ago, at the annual meeting of the Port Arthur Chamber of Commerce February 26, and was later carried as a public service by several television stations in the area.

For those who haven't heard him and who are gravely concerned about our nation's destiny, we think these quotes from his talk bear repeating:

- "Mr. Krushchev said in 1959 that despite the differences between the stages of socialism and communism, no wall of any kind exists between them. He said communism grows from socialism and is its direct continuation.

- "Samuel Gompers, a truly great labor statesman and a man who was persecuted for his efforts in behalf of the American workingman, said, 'I want to tell you socialists that I have studied your philosophy . . . I am entirely at variance with your philosophy and your doctrines. Economically you are unsound; socially you are wrong; industrially you are an impossibility.'

- "Under the high-flown phrases of 'freedom from want,' 'human rights,' etc., we have seen the Federal government lay its hand on almost every facet of our existence.

- "Elmer B. Staats, Deputy Director of the Bureau of the Budget, said that as of July 31, 1959, the government owned and operated 17,507 businesses . . . as of the end of 1954, the Department of Defense alone was actively engaged in activities covering 47 categories ranging from coffee roasting to manufacturing surgical and dental equipment.



- "In New Mexico citizens learned they could rent state-owned land for 25 cents an acre and immediately apply for and receive \$9 an acre in soil bank payments for not planting that land.

- ". . . in 1962, government at all levels, will spend \$173 billion . . . \$3050 for every family in America.

- "The great menace of all this was stated a few years ago by a Congressman who said, 'We are rapidly coming to a point where a complete change of elected officials, including Congress and the White House, can mean little change in policy. We are governed more and more by people for whom we have never voted—for whom we never will vote, and whom we cannot recall by vote. Even at Cabinet level, much of the policy is set by Civil Service employees who have been with the department for 20 years. They have no intentions now or ever of recommending to the Secretary any policy which does not fit their personal philosophy of government. This is a form

of invisible government and can lead to the most oppressive type of tyranny.

- "No nation in history has survived a tax burden that reached a third of the National income. Today the tax collectors take 33 cents out of every dollar earned and of that 33 cents, 23 cents goes to the Federal Government, leaving 10 cents for the state, county (parish) and local community. Is it no wonder we turn to the Federal Government for aid, but wouldn't it make more sense to leave that money in the local community to begin with instead of running it through that puzzle palace on the Potomac, only to have it returned minus a carrying charge?"

Articulate Americans, like Mr. Reagan, serve all of us by turning American Apathy into American Anger. Angry American patriots Washington, Jefferson and Franklin, helped chart our nation's course. Let's return to their true headings.

—JST



# Annual Report Indicates '61 Was Good But Not Outstanding Year For Earnings

## REVENUE DOLLARS WERE RECEIVED FROM:

| Sales of:                | Actual       |              | Per Cent of<br>Operating Revenues |       |
|--------------------------|--------------|--------------|-----------------------------------|-------|
|                          | 1961         | 1960         | 1961                              | 1960  |
| <b>Electricity</b>       |              |              |                                   |       |
| Residential              | \$28,609,106 | \$27,899,140 |                                   |       |
| Commercial               | 20,401,211   | 19,506,176   |                                   |       |
| Industrial               | 26,727,655   | 23,104,339   |                                   |       |
| Other                    | 3,937,289    | 3,743,904    |                                   |       |
| Total Electric Revenues  | \$79,675,261 | \$74,253,559 | 87.1                              | 86.2  |
| <b>Steam Products</b>    | 8,198,534    | 8,132,662    | 9.0                               | 9.4   |
| <b>Gas</b>               | 3,594,928    | 3,791,851    | 3.9                               | 4.4   |
| Total Operating Revenues | \$91,468,723 | \$86,178,072 | 100.0                             | 100.0 |

REVENUE dollars are the life blood of any industry. Without enough of them—to earn a profit—we could not remain in business.

Where did our revenue dollars come from in 1961?

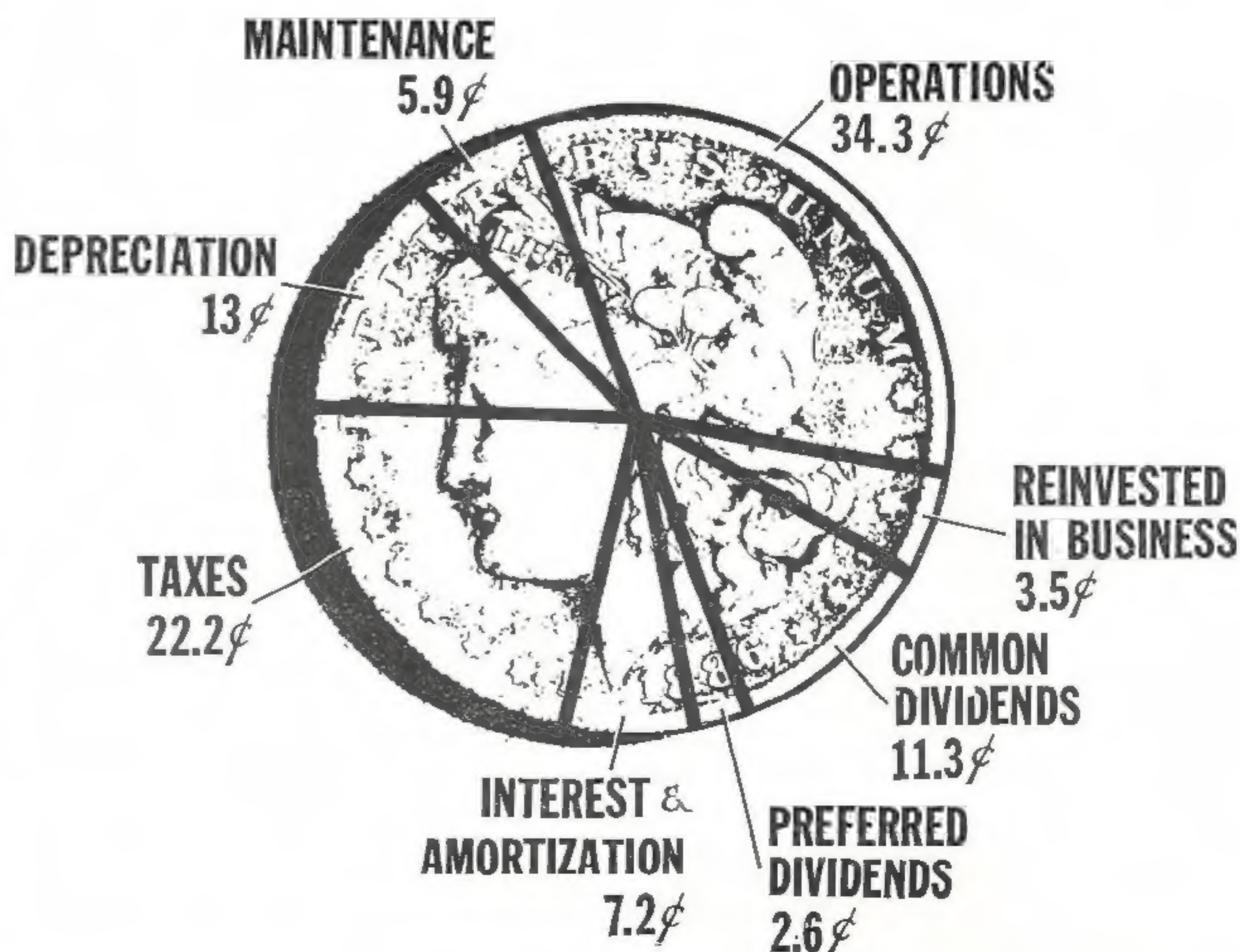
According to our 1961 Annual Report, just released by the Corporate and Finance Department, our 298,000 electric and 56,000 gas customers provided \$91,468,723 in payment for services. This was an increase of \$5,291,000 or 6.1 per cent over 1960.

Although our total operating revenues showed an increase last year, we failed to reach the 1961 estimate by \$4,373,000. Weather played a big part in the failure to make the estimate in both the commercial and residential revenues. Excessive rainfall and below normal temperatures during the summer, when the need for air conditioning was supposed to have been greatest, had a very direct effect on these revenues.

In contrast, our industrial revenues, which are not materially affected by temperature changes, amounted to \$26,728,000, an increase of \$3,623,000, or 15.7%, compared to an average annual compound increase of 14.1% experienced in the immediate preceding seven-year period.

Gas Department revenues did not exceed 1960 due to that period's extremely cold weather, but reflected a slight increase over the estimate.

## OPERATIONS REVIEW FOR 1961





## REVENUE DOLLARS WERE USED FOR:

## Operation Costs Reach New Highs

|                                     | Actual       |              | Per Cent of<br>Operating Revenues |      |
|-------------------------------------|--------------|--------------|-----------------------------------|------|
|                                     | 1961         | 1960         | 1961                              | 1960 |
| <b>Operating Expenses And Taxes</b> |              |              |                                   |      |
| Operation                           | \$31,361,965 | \$29,024,256 | 34.3                              | 33.7 |
| Maintenance                         | 5,411,123    | 4,804,541    | 5.9                               | 5.6  |
| Depreciation                        | 11,835,106   | 10,122,571   | 13.0                              | 11.7 |
| Support of Government               | 20,368,598   | 19,869,999   | 22.2                              | 23.1 |
| Total                               | \$68,976,792 | \$63,821,367 | 75.4                              | 74.1 |
| <b>Net Operating Revenue</b>        | \$22,491,931 | \$22,356,705 | 24.6                              | 25.9 |
| Other Income                        | 82,260       | 67,715       | .1                                | .1   |
| <b>Gross Income</b>                 | \$22,574,191 | \$22,424,420 | 24.7                              | 26.0 |
| <b>Deductions from Income:</b>      |              |              |                                   |      |
| Interest on Long-term Debt          | \$ 7,570,692 | \$ 7,003,053 | 8.3                               | 8.1  |
| Other Interest                      | 333,721      | 216,359      | .4                                | .3   |
| Interest Charged to Construction    | 1,510,075    | 1,168,246    | 1.7                               | 1.4  |
| Amortization of Premium             |              |              |                                   |      |
| Less Expense on                     |              |              |                                   |      |
| Bonds and Debentures                | 28,012       | 29,839       |                                   |      |
| Other                               | 161,211      | 124,080      | .2                                | .1   |
| Total                               | \$ 6,527,537 | \$ 6,145,407 | 7.2                               | 7.1  |
| <b>Net Income</b>                   | \$16,046,654 | \$16,279,013 | 17.5                              | 18.9 |
| Preferred Dividends Paid            | 2,416,000    | 2,416,000    |                                   |      |
| Applicable to Common Stock          | 13,630,654   | 13,863,013   |                                   |      |
| Common Dividends Paid               | 10,373,664   | 10,023,664   |                                   |      |
| <b>Reinvested in Business</b>       | \$ 3,256,990 | \$ 3,839,349 |                                   |      |

WHILE our customers bought more of our product last year and paid our Company more revenues than ever before, the costs of running our business also hit some new highs.

Taxes in 1961 increased three per cent over last year. Tax payments took 22 cents of each revenue dollar earned during the year.

Operation and maintenance expenses showed an increase of nine per cent. The largest item was the cost of fuel—\$1,900,000—or a 16 per cent increase. Generation and unit cost of fuel were nine per cent higher.

Operating payroll costs reached a new high, an increase of \$534,000, or five per cent, over last year.

To the more than 2,800 Gulf Staters who helped make 1961 a good year, our Company paid, or provided, \$18,807,000 in wages, salaries, vacation and holiday pay, social security taxes, workmen's compensation insurance, group insurance and other employee benefits.

## Only 3.5c Left For Reinvestment

AFTER paying, or providing for all the obligations of running our business, only \$3,256,990 remained of the \$91,468,723 revenue dollars earned during 1961. These retained earnings at work, amounting to only 3.5 cents of each revenue dollar, are actually an accounting record of the net income belonging to shareholders which were reinvested in the business for expansion and growing.

Retained earnings at work are essential if our Company is to continue to grow and keep pace with technological developments, new methods and to meet the challenging problems of the free enterprise system. Only by keeping pace with our fast moving economy, can our Company continue to provide security for shareholders and employees by creating greater earning opportunities for all.

## HIGH LIGHTS OF 1961

- Average annual use per residential customer of 4,081 kilowatthours again topped the national average.
- Total kilowatthour sales increased ten per cent.
- System peak load reached 1,211,300 kilowatts—a nine per cent increase.
- \$45,632,000 was spent on new construction and improvements.
- The Company sold \$15,000,000 of 4% per cent Debentures and 350,000 additional shares of Common Stock for an aggregate of \$27,683,500.
- Revenues exceeded \$90,000,000 for the first time.



Company employees averaged \$1,486 last year in benefits . . .

## YOUR "HIDDEN" WAGES (BENEFITS)

ALL of us pay "hidden" taxes. Almost everything we buy include taxes of all kinds; many hard to trace. We also have "hidden" benefits in our pay envelopes and otherwise provided by our Company. The difference is we can trace and identify these.

Here is a look behind the regular pay of an average Gulf Stater. In 1961, these benefits amounted to \$1,486 paid by the Company for the average employee. Your share might be a little less or a little more. This is in addition to any employee contribution.

### Hospital, Surgical-Medical \$30

Our Company's basic Hospital, Surgical & Medical plan pays certain hospital costs, doctor bills and other miscellaneous expenses. It covers employees, their spouse and children and annuitants. Total cost of the Blue Cross-Blue Shield plan to the Company for 1961 was \$82,067.



### Major Medical \$8

Our Major Medical Expense Benefits plan is designed to provide benefits for more costly illnesses. It provides benefits up to a maximum of \$7,500 for active employees and their eligible dependents. Last year the Company contributed \$22,114 or \$7.90 per employee to the plan.



### Time Paid For But Not Worked \$574

Naturally the biggest share of these benefits go for paid vacations. Holidays, sick pay, and time off for personal reasons take the rest. Vacations start after one year's service. Employees have seven holidays with pay. Time off for personal reasons includes jury duty, death in family and other emergencies. Time off cost the Company \$1,606,037 last year.



### Retirement \$359

This is the amount the company pays for the average employee a year toward his retirement. Employees are enrolled in the plan when they reach 30 years of age. Normal retirement date is at age 65 and the plan provides a steady income after retirement. This, in addition to Old Age Social Security Benefits, cost the Company \$1,005,744 in 1961.



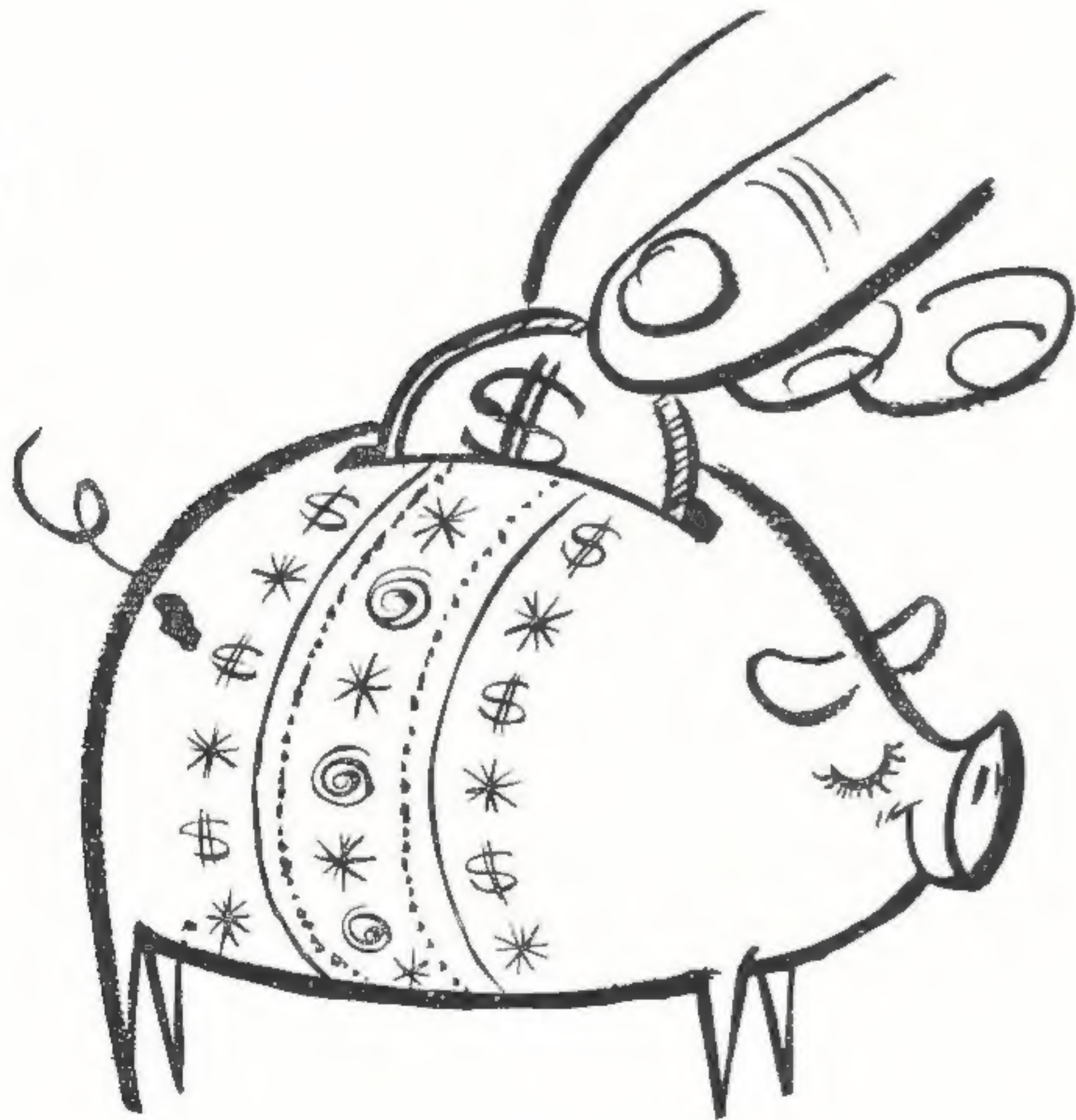
### Group Life Insurance \$32

It cost the Company \$87,580 last year for group life insurance or \$31.24 per employee covered. Our group life insurance provides permanent total disability benefits prior to age 60.



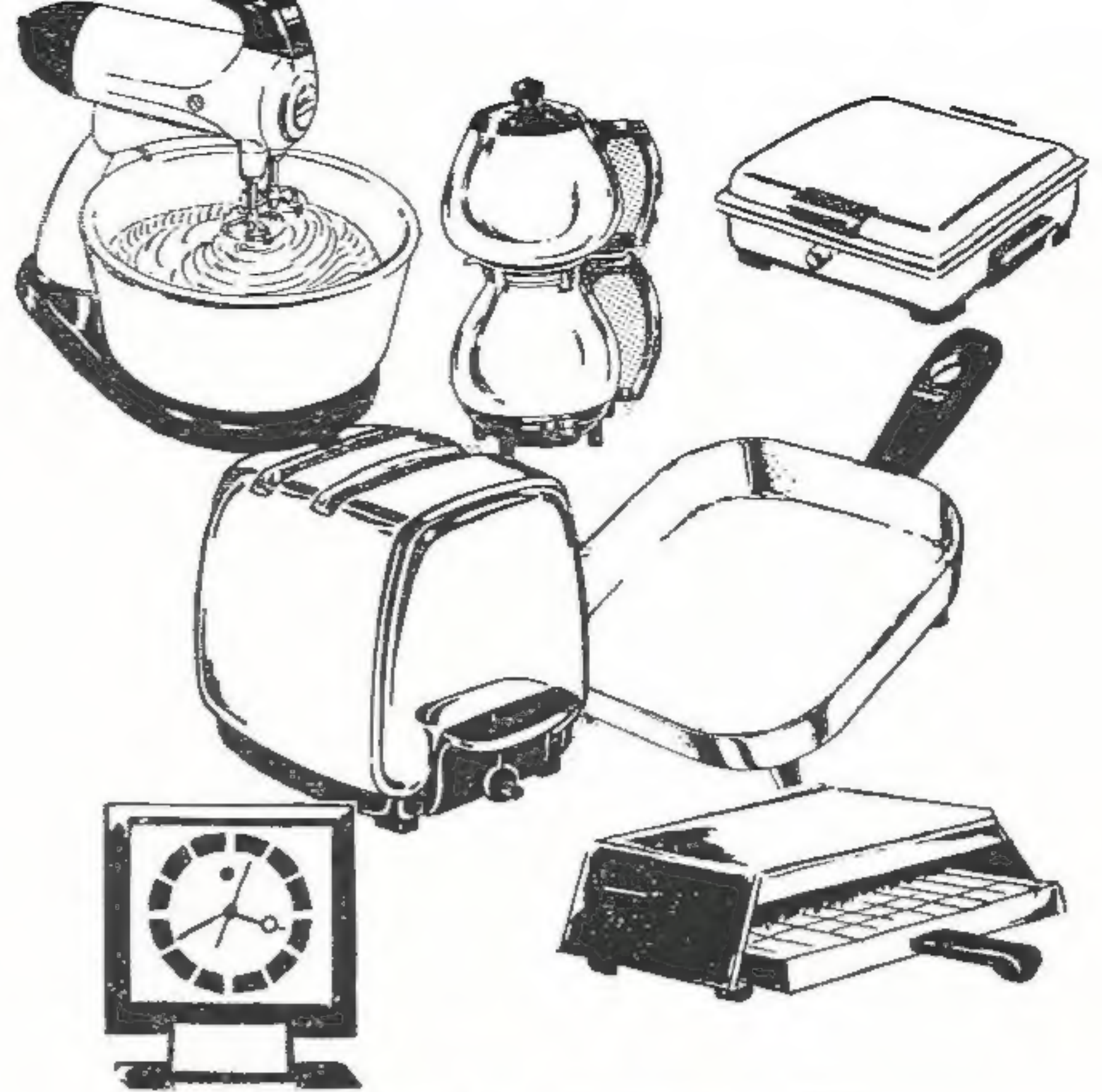
### Required By Law \$167

While many employees feel these items should be disregarded as a benefit, they are direct benefits to the workers welfare. Federal Old Age Benefits (Social Security) cost the Company \$389,718 last year or an average of \$139.19 per employee. Louisiana, Texas and Federal Unemployment cost another \$68,555 and Workmen's Compensation Insurance Premiums \$8,748.



### Employees Thrift Plan \$109

After being continuously employed for one year, all employees are eligible to participate in our Employees Thrift Plan program. Under the plan the employees authorizes a payroll deduction of approximately two, four or six per cent of his annual compensation. For every dollar contributed by the employee, the Company deposits 50¢ in the Thrift Plan. Last year employees' deductions amounted to \$617,758. The Company contributed \$306,379 as its share of the program.



### Merchandise Discounts \$51

Employees may buy electrical appliances handled by our Company at substantial savings, and on very convenient terms and pay for them through payroll deductions. During 1961, employees bought \$574,224 in appliances through this plan. They received a merchandise discount of \$143,556 or \$51 per employee.



### Other \$156

This item includes aid to education under the Company's plan, \$108,567; children's Christmas Parties, \$14,661; safety dinners and safety awards, \$162,748; service award dinners and service awards, \$16,463; employee magazine and other employee publications, \$72,093 and miscellaneous benefits, \$62,970.

**BENEFITS COST  
OUR COMPANY  
\$4,168,000 LAST YEAR  
OR \$146 PER EMPLOYEE**



# My Favorite Employee Benefit

*. . . fifteen*

*Gulf Staters*

*from all*

*over the system*

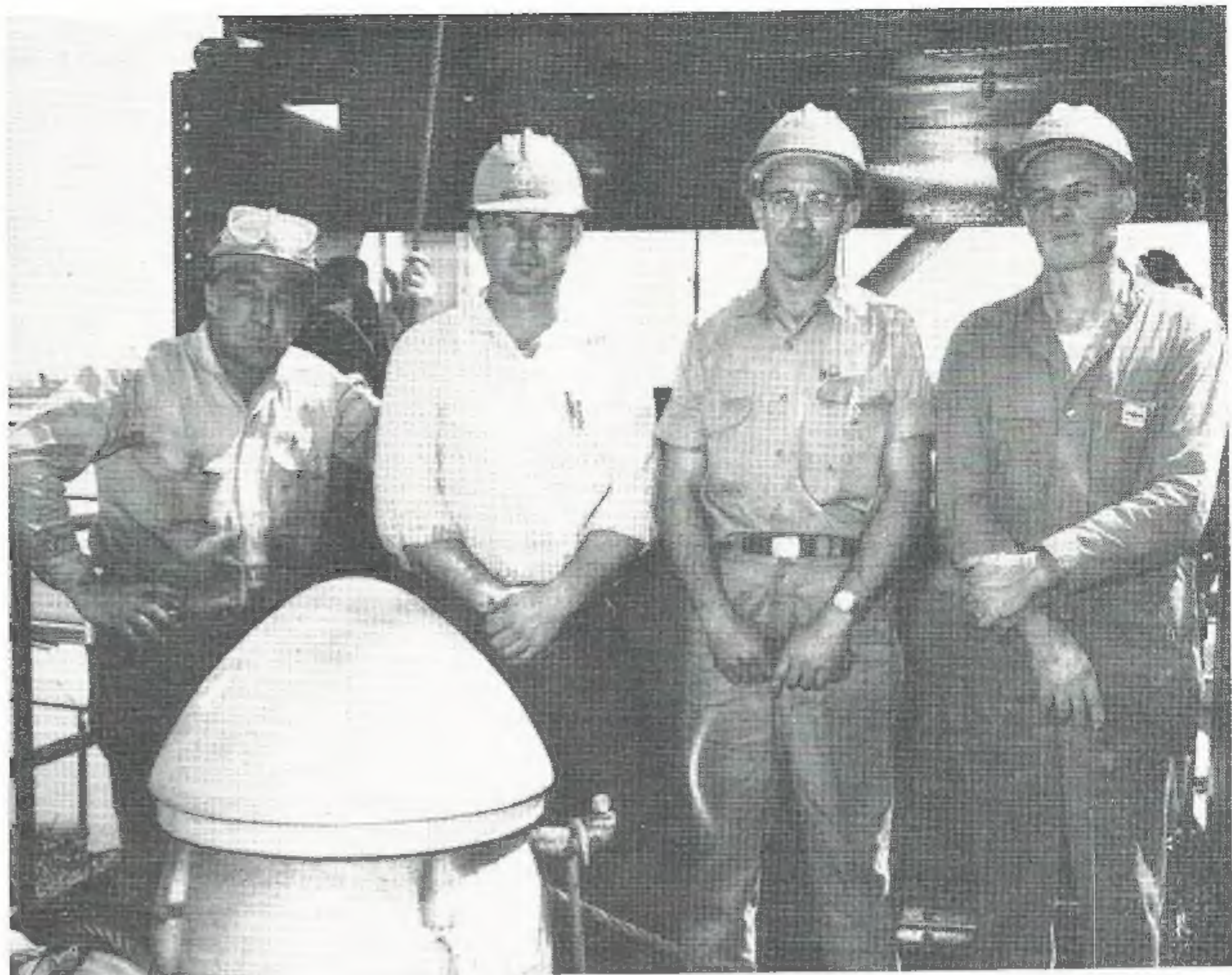
*tell why they*

*like our*

*Company's*

*benefit*

*program*



Joe Brown, left, repairman, with Grady Portie, Clyde Boudreaux and Carl G. Hesse, in front of No. 2 unit revolving screens which they were overhauling at Riverside Station:

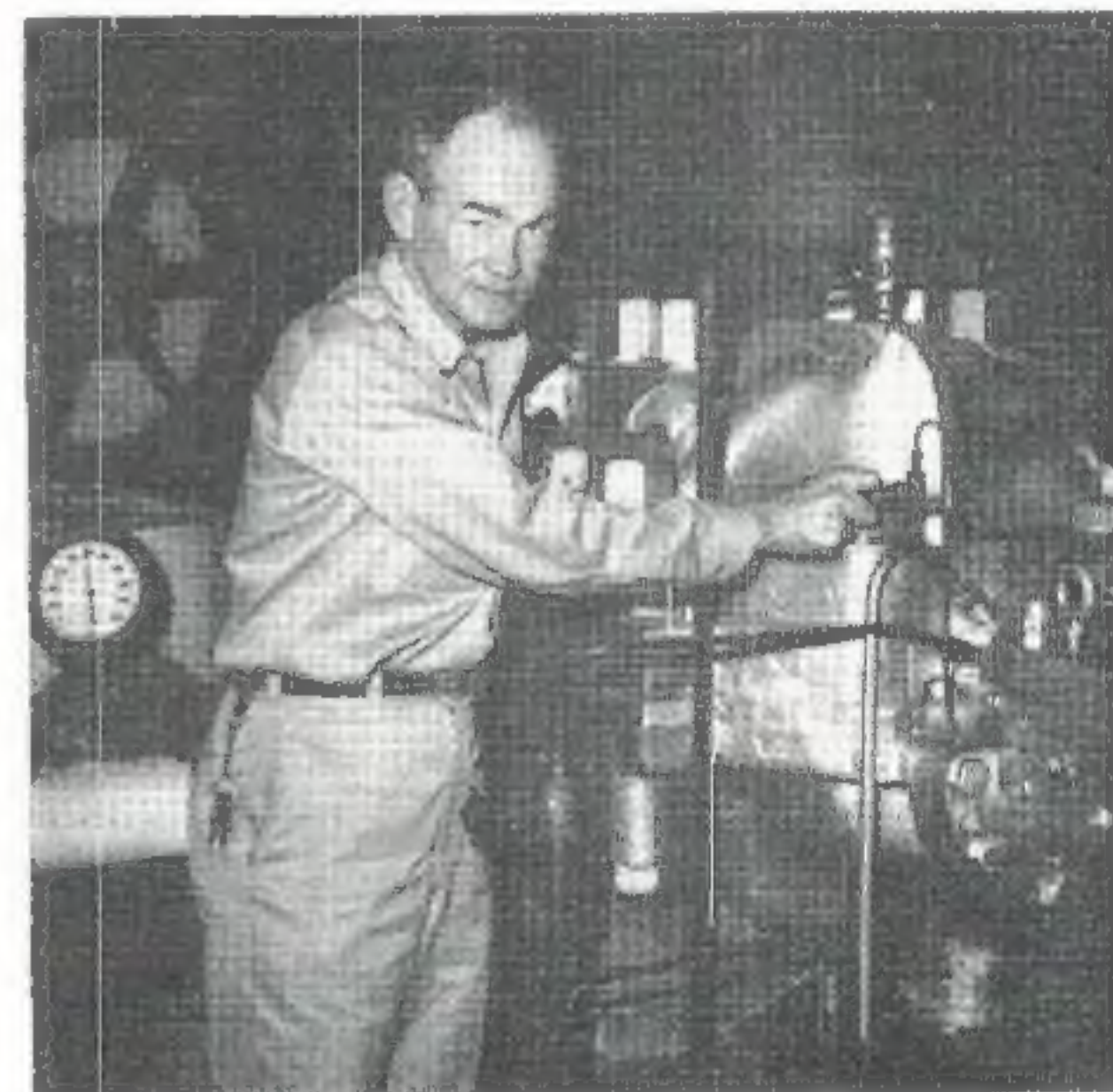
"I think the paid vacations and holi-

days are very nice—especially after 10 years. But the best thing about working for Gulf States is the group of people I work with. They're all real nice guys, good power plant men and willing to get in there and work."



Narlene Harper, customer accounting clerk in Baton Rouge who has been with our Company nearly seven years:

"From experience, I think the Major Medical is good. Two years ago I had surgery twice in two weeks and the Blue Cross could not have begun to pay for it. I collected about \$300 from Major Medical after Blue Cross coverage ended. At the hospital I had a private room and special nurse and medication after I went home. Had I not had Major Medical it would have been money out of my pocket. I was off work for three months and in the hospital a total of 28 days."



Vernon L. Holland, master repairman who has over 23 years of service with our Company, shown standing by boiler feed pump supplying water for 400-pound boilers of Nos. 1 and 2 units at Neches Station:

"I like the Thrift Plan more than any other. It was something I had envied a lot of other companies for having and when it came it was totally unexpected. In the long run, I think it will be the greatest saving that I'll have. I'm just sorry it didn't come several years sooner. I believe you hear more talk, more discussion on this than any other Company benefit."





**Kenneth W. Ferrell**, equipment operator, 13 years with Gulf States, shown standing at the manual control point of No. 2 turbine at Roy S. Nelson Station:

"Paid vacations and holidays are my favorite Company benefits. Powerhouse work is a demanding job. You have to be alert for eight hours to take care of any situation that may come up. When my vacation comes I'm ready. I like to split my vacation time, since I'm now getting three weeks each year, to spread it out a little."



**J. Q. Barrick**, 30-year man and senior engineering assistant at the Baton Rouge Gas Service Center:

"The one that impresses me most is the Thrift Plan. That is the one we benefit from most. But it's always good to know you've got the insurance plan. In the first place the thrift plan is an automatic saving. I don't think I could save 6 per cent myself (without payroll deductions). I only wish we had had it 30 years ago. To sum it all up, I would say security is the main factor in working for Gulf States."



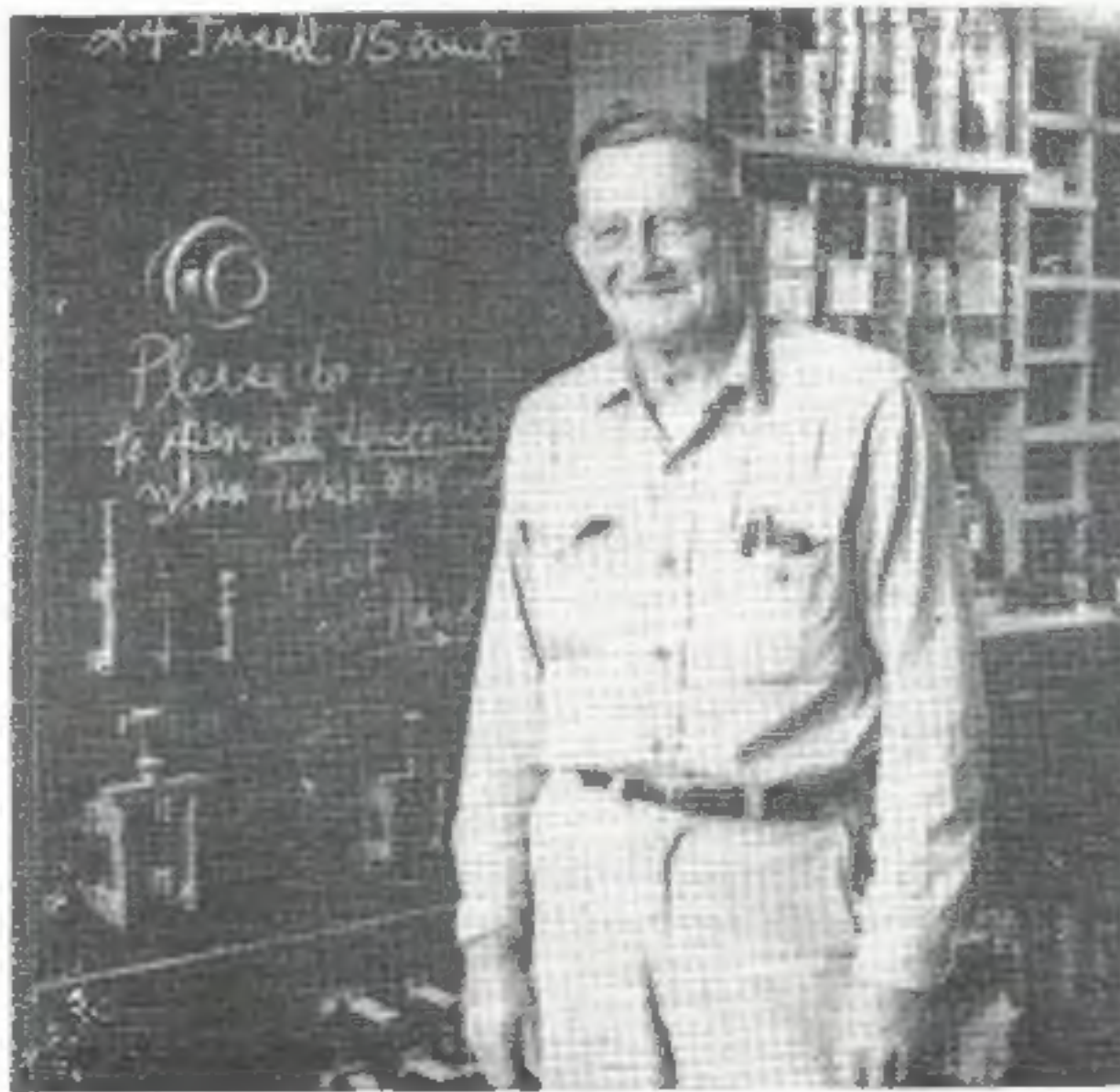
**Marvel Skeide**, Navasota storekeeper, 16 years with Gulf States:

"I believe our merchandise discount program is about as reasonable as can be given any employees. The budget plan has allowed me to buy more major appliances and has helped me and my family to enjoy a better life. This plan allows the employee to buy better brands of appliances and lessens the requirement for repair services. Also when our appliances do get out of working order, we can get them repaired by the appliance department."



**Ezra L. Gordon**, 14 years with our Company, master repairman at Sabine Station:

"It is pretty hard to pick a favorite. I like all of them, but the Thrift Plan is our best benefit, I think. I'm sure everybody likes that. And I think everyone is interested in our Company magazine. I know I am, I read every one of them. The reason I like the Thrift Plan is that it is a good way to help a backlog toward my retirement day. I like the magazine because it tells me about people I know and people in the Company with me and keeps me informed about Company projects and activities."



**Clyde Boles**, Navasota substation mechanic who has been with our Company 32 years:

"I think that our insurance plans are good ones and I think our retirement plan is especially good. When I was first employed I worked about three years before we had any kind of insurance. I recently attended an employees' development program in Beaumont at which the insurance programs were explained. They explained the benefits a wife would get with insurance and social security. I'm glad to know that the Company thinks enough of its employees to provide these benefits."



**Maxine Jones**, maid in the General Office, Beaumont, has been with our Company 19 years and is the wife of Alvin Jones, who retired March 1 after more than 16 years with GSU:

"My husband Alvin was in the hospital 76 days and the insurance really proved then how good it was. After the Blue Cross and Blue Shield paid their share, there was very little we had to pay. Alvin is taking physical therapy at home and Major Medical is paying 80 per cent. The whole time he was in the hospital there was never any question about paying because we had good insurance."

*(Continued on next page)*





**Lee Scrivener**, 15-year-man and senior engineering assistant at Navasota:

"My wife and I are appreciative of the liberal terms offered by the Company for financing the purchase and installation of a heat pump under its budget plan. The terms represent a considerable saving. If it had been necessary for this heat pump to be financed with a conventional loan, we feel the cost and terms would have prohibited the purchase."



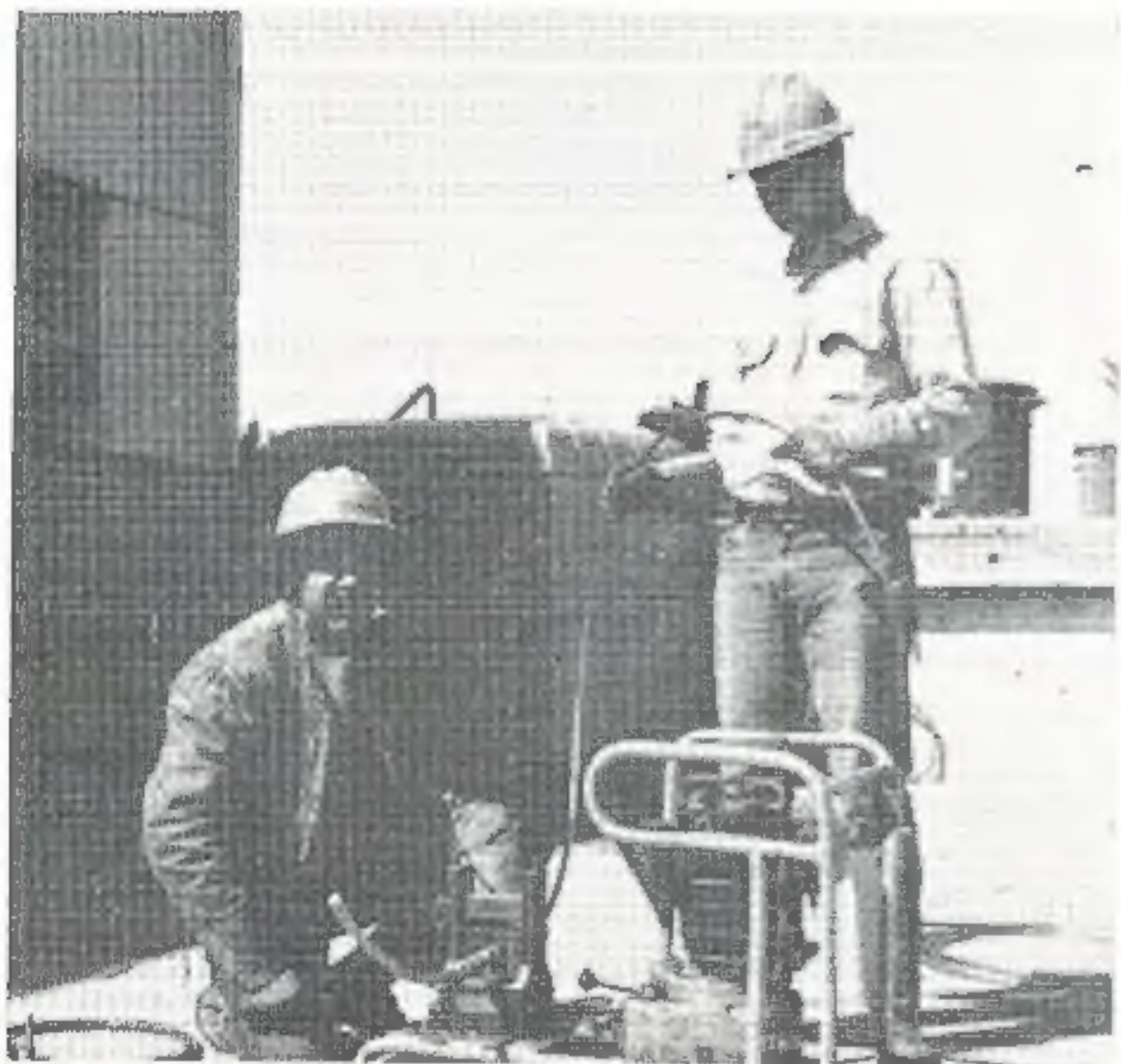
**R. J. "Dick" Heinen**, 35 years with GSU and shop foreman at Lake Charles Service Center:

"The retirement plan is my favorite. I can remember when we didn't have one. I'm wholeheartedly for it. I've belonged since the day they started the plan, when it was voluntary and not compulsory. It gives a person a feeling of security since there are so few of us who put anything aside with all our other living expenses."



**Jimmie Smith**, repairman at Louisiana Station who has over 13 years with our Company:

"I think the Thrift Plan is the best way of insuring my future security. Anytime you can put up a dollar and have it matched by 50 cents—you can't beat it. In the first page of the Thrift Plan booklet, I believe, it says one of the objectives of the plan is to help retain employees. And I think it does. It's a good employee incentive."



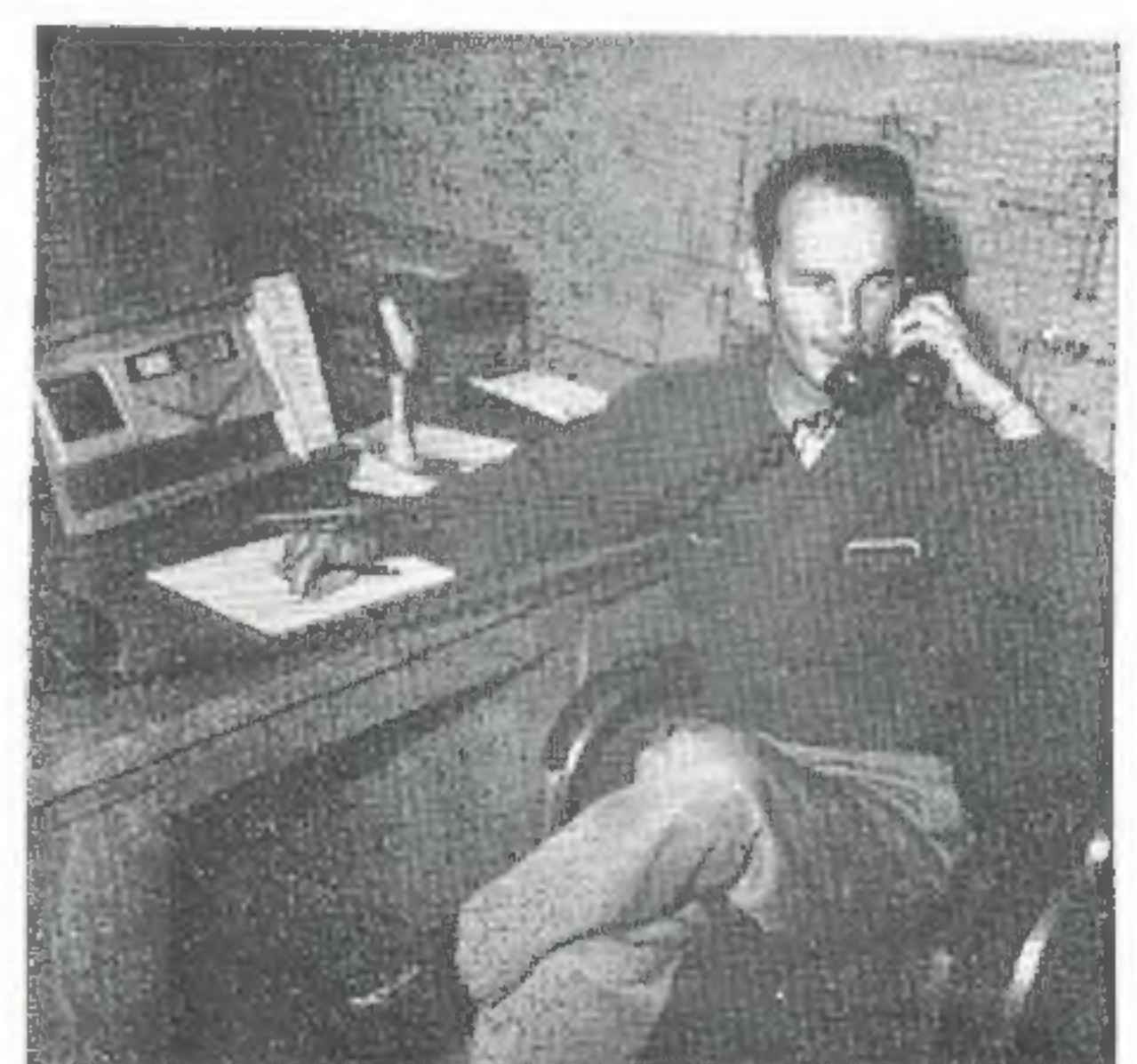
**Don R. Robbins**, Beaumont lineman who has six years with our Company, shown with Gordon Nunnally, Jr. pressing jumper connections using hydraulic press:

"Since I am married and have three children, I think the health and hospitalization plan is best. If something comes up you always have that to fall back on. Then too, the Company gives you a medical checkup and keeps you informed on your physical condition. The Thrift Plan is a long-range program. A man can't live from day to day and it helps to provide for the future."



**Vernon C. Young**, shown here working on a single-phase line recloser at the Baton Rouge Electric Service Center, is a substation mechanic and 13-year employee of Gulf States:

"The Thrift Plan is my favorite. Any company that allows you to buy stock is a good company. As everybody knows, Gulf States is growing and around Baton Rouge there have been so many layoffs its nice to work for a company like ours where there is job security. Being able to invest in the Company gives me confidence in it as well as providing for my future."



**Otis G. Gill**, substation operator at the Port Arthur Service Center, 10 years with our Company:

"I had an automatic washer about six years old that was damaged in the flood after Hurricane Carla and I needed to buy a new one. I like the Company merchandising plan because it is less expensive and convenient. There is no carrying charge and the payments are deducted each month. And our appliance repair department will take care of the appliance if anything goes wrong. I use this merchandise purchasing plan to the fullest."



*Announcing Gulf*

*Statesland's annual*

*Memorial Day "Classic",*

*the . . .*

# Employees Golf Tournament

*. . . May 30 at the Bayou*

*Din Golf Club in Beaumont*



THE sixth annual Gulf States Employees Golf Tournament is scheduled for Memorial Day—Wednesday, May 30—at Bayou Din Golf Club in Beaumont.

Golfers will be grouped in flights and handicapped according to their averages. The tournament will be planned so that all golfers will be finished by about 4 p.m. Prizes will be awarded in all flights and a supper is slated to top off the day.

Committees named for the annual tournament are:

Handicaps, Grouping, Starting and Scoring—Bill Heaner, chairman, assisted by F. W. Jones, S. A. Oliver and C. P. Shirey.

Entry Fees and Finances—Joe Fontana, chairman.

Food and Recreation—Leroy Bodeman, chairman, assisted by George Hayes and Neil Jordan.

Golf Course Arrangements—Butch Franklin, chairman.

Prizes and Recreation Hall Arrangements—Randy McAlpine, chairman, assisted by Bill Thomson.

Bulletins, PLAIN TALKS, Sketches and Entry Blanks—Jim Turner, chairman.

Division Representatives—Jack Kirkland, Baton Rouge; Norman Lee, Lake Charles; Earl White, Port Arthur; and Albert Baird, Navasota.

All golfers in the Company are urged to make plans to attend this tournament. Complete plans, arrangements and entry fees will be announced.



*Gulf States'*

*lovely ladies*

*present . . .*



**AN EASTER SETTING.** Patsy Woodall, left, and Jean Andrews, Port Arthur Accounting, model their Easter frocks in front of the chapel of the Memorial Baptist Church, one of Port Arthur's newest and most modern churches. Patsy chose for her spring wardrobe a jonquil yellow linen belted dress with gold and beige accessories, while Jean picked a black silk belted sheath topped with black patent leather shoes and bag and a pillbox hat decorated with spring flowers.



**EASTER PARADE.** Beaumont's Bethlehem Lutheran Church makes a beautiful backdrop for these four fashion conscious Beaumonters. Left to right, they are: Dora Brockett, Production, who has selected a brown plaid dress for her Easter wear; Nora Ann Baldwin, Records, models her spring suit of a coffee brown color with natural medallions insets topped with flowered hat; Alice Jones, construction Budget, wears her two piece natural tweed suit which she selected for the Easter Parade; and D. Ann James, Records, picked a light yellow two piece dress for her Easter Sunday churchgoing. All four girls selected white accessories to set off their new wardrobes.



# An Easter Basket Full of Fashions

**SPRING STYLES.** Pat Young, left, Lake Charles Accounting, models a canary yellow belted dress with a ruffled front, a white hat and black patent leather shoes and bag. Ann Snider, Lake Charles Sales, wears a navy blue two piece faille dress with black patent accessories topped with a white nylon petaled hat. The First Baptist Church of Lake Charles provides the background for this spring setting.



**EASTER BASKET FASHIONS.** Six lovely Navasota employees make up this fashion review on the steps of the First Methodist Church. Left to right are: Mary Schulte, Operations, wearing a two piece blue silk suit with a flower print blouse, her accessories are an oversized natural color bag and gold shoes; RoseAnne Pry, Engineering, models a navy blue sheath with white accessories and a flower trimmed purse; Nina Ruth Bay, Meter, chose a navy blue shantung dress, white accessories and a blue and white straw hat; Bernice Falvey, PBX, selected for her spring wear a green and white belted cotton sheath, a cloche hat, white straw purse trimmed with red flowers and white leather shoes; Doris Nichols, Storeroom, wears a white checked dress trimmed in black and patent accessories; and Dorothy Dickschat, Stenographic, picked a full skirted black raw silk dress with white trim for her Easter wardrobe and her accessories are all white.





**EXPLAINS CONFERENCE OBJECTIVES.** Alan Hastings, assistant to the chairman of the board, opened each of the training sessions by briefly outlining the program objectives for the Employee Information Conferences to be conducted throughout the year.

*Company trains leaders to conduct*

*new employee . . .*

## Information Conferences

**T**AKE a good look at the men in these pictures.

They'll be bringing you an important and continuing message.

They're the conference leaders who'll conduct discussion sessions in the new Employee Information Conference program getting under way this month throughout our system.

If you, like most Gulf Staters, want to know more about our free enterprise system, but can't find the time for study, this program will benefit you. It is designed to answer any questions you have about taxing policies, corporate profits, inflation, government action and other economic problems related to investor-owned industries.

### Program Objectives

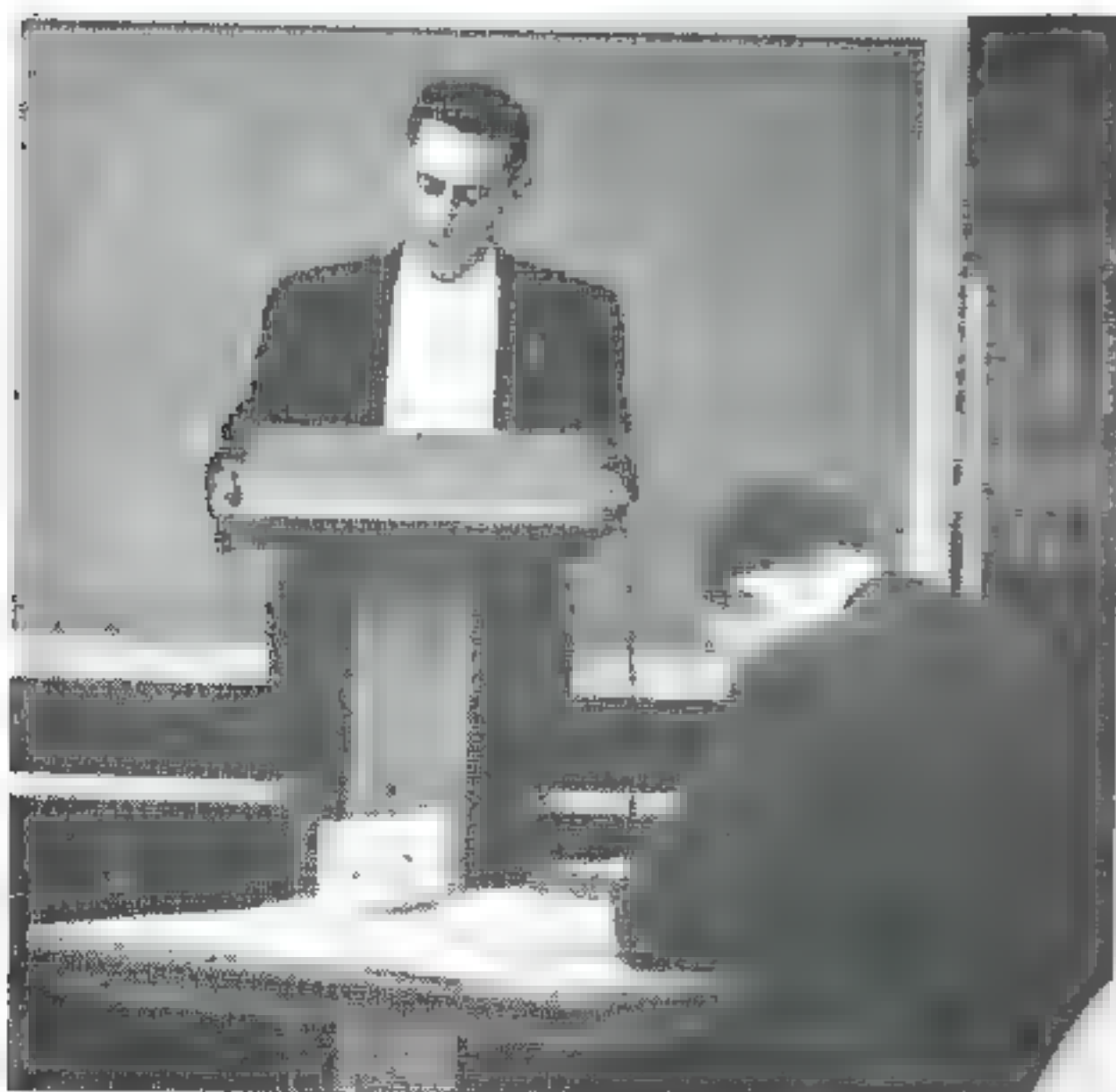
Three major objectives have been established for the program:

1. To improve employee understanding of the economic process
2. To create an awareness of the trend toward socialism and the threat to the free enterprise system in this country
3. To inform employees of the public power program and the economics involved.

"These objectives won't be accomplished in days or months," said Jack Shirey, training and safety manager, Beaumont. "But in the long run fruitful results are anticipated. For whenever people continue to learn, to understand and to find the truth, they'll continue to benefit from their knowledge."

### Five Programs Scheduled

The first program, "Who Profits from Profits?", will be presented during April, May and June. Other topics



**CONDUCTS SESSION.** Howard Gale, Beaumont, presents a problem during one of the training classes as Grady Smith, Beaumont, takes notes to be used in the discussion session.



**CLASS LEADERS.** Roy Franques, Lake Charles, John Vice, Port Arthur, Steve Laurent, Louisiana Station, Charles Breaux, Lafayette, and Gene Tillery, Beaumont, five of the 46 leaders who will conduct the Employee Information Conference program designed to present a better understanding of the free enterprise system.



to be discussed are: "Everybody Talks About Taxes!", "Who Controls Your Purse Strings?", "Government Ownership in the Electric Business", and "Civil Defense".

The program has been designed so that every classified employee can attend four, hour-long, discussions a year during regular working hours. Each session consists of a slide presentation, followed by a discussion of questions posed by the presentation or the discussion leader. Classes will be kept small to encourage free interchange of thoughts among the participants.

### Conducted by Trained Leaders

Discussion groups will be conducted by leaders selected from each division and schooled in Beaumont by the Training Department. Instructors for the class were Jim Towers and John Irwin, training representatives, Beaumont. Mr. Irwin will co-ordinate the overall information program across the system.

At the school the leaders were trained in conference leading techniques, familiarization with training aids and practices of discussion leading. Classes were held February 20-23, March 13-15, and April 3-6 with 46 participating.

Participants were:

Class one, Grady Smith, Fred Tenholder, Gene Tillery, Earl Garvin, Thomas Mitcham and Howard Gale, Beaumont; Haskell Silkwood, Donald Boring and John Vice, Port Arthur; T. J. Dinkins, Cleveland; Harlan Stabler, Navasota; Charles Breaux, Lafayette; Hutt Reed, Jennings; Vergil Fuselier, Sulphur; Roy Franques, Lake Charles; and Steve Laurent, Louisiana Station.

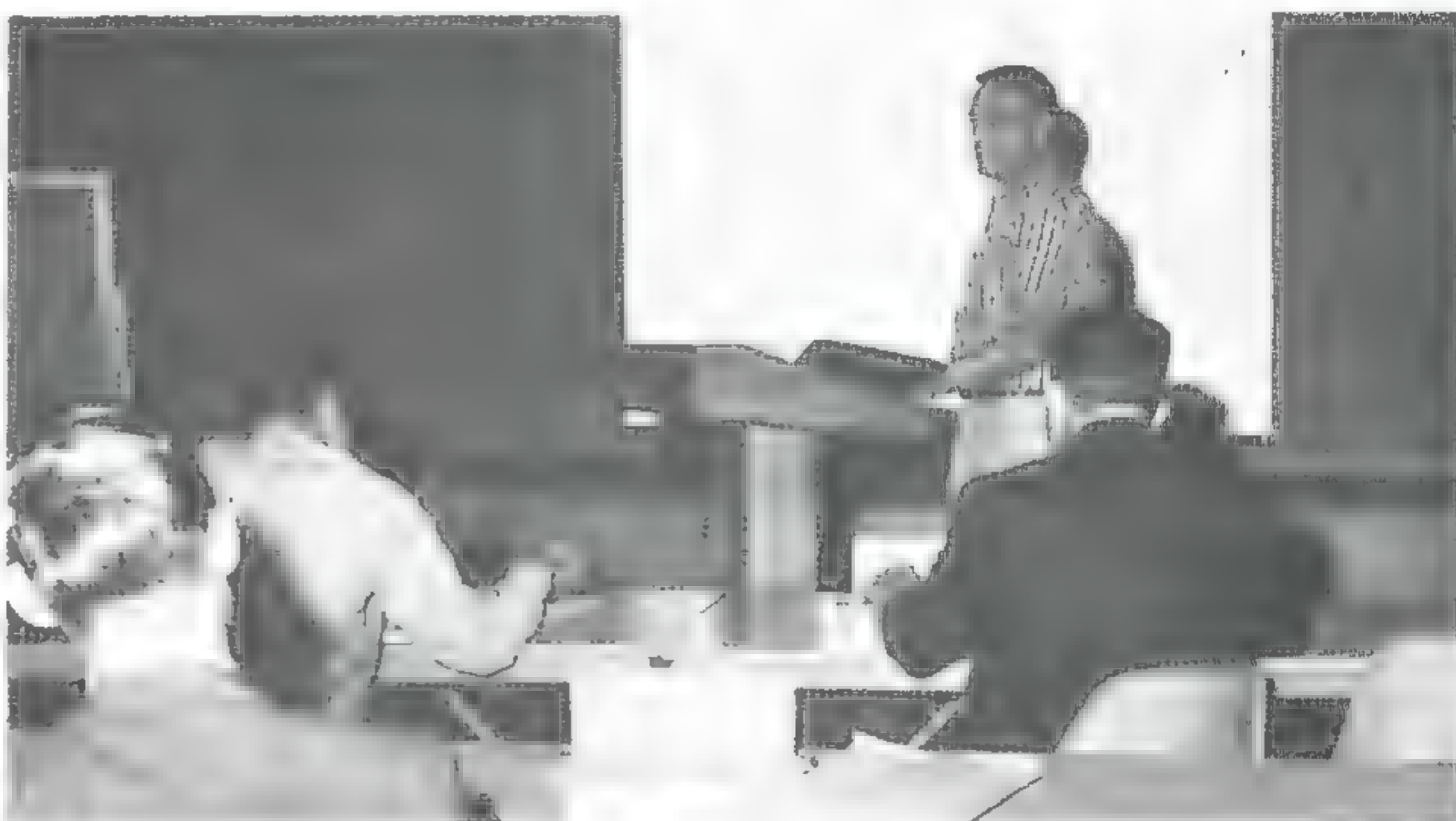
Class two: J. A. Bailey, Huntsville; H. W. Blake, and W. L. Holland, Neches Station; J. W. Hebert, R. M. Knobloch and P. E. Sanderson, Beaumont; M. J. Johnson and H. L. Stagner, Orange; R. B. Benton, E. A. Cowart, W. W. Jones and W. H. Tholborn, Baton Rouge; W. L. Huff, Louisiana Station; R. M. Shirley, Port Allen; E. J. Broussard, Lafayette; and E. K. DeWoody, Lake Charles.

Class three: Walter Cooley, Liberty; Gene Koci, Orange; A. V. Leverette and Morris Sanderfer, Sabine Station; A. C. Smythe and Charles Wright, Beaumont; Eugene Wall, Woodville; Odon LeBlanc, Jennings; Louis Stough, Roy S. Nelson Station; Charles Foss, Donald Sullivan and Maxie Thomas, Baton Rouge; George Guins, Zackary; and J. E. Harrington, Louisiana Station.

"The concept of group discussion has been proven by other utilities to be the most interesting and informative way to help people understand our free-enterprise system," Mr. Irwin said.



**LEADS CONFERENCE.** Morris "Dude" Johnson, Orange, puts to use the conference leading techniques learned during the training program.



**PRESENTS PROGRAM.** P. E. Sanderson, Beaumont, presents a program on "Who Profits from Profits?" using the training aids provided for each conference.



**CLASS DISCUSSION.** The most interesting part of each training session was the lively class discussion which followed the presentations in which each member was able to express his opinions and ask questions of other group members. Hutt Reed, Jennings, conducted this discussion session.





**NEW SCIENCE BUILDING ADDED.** One of the major improvements made in Colmesneil during the past year is the new science building added to the school plant. Students are able to use this laboratory in the new building to gain a practical knowledge of science subjects.

*Colmesneil enters second community improvement contest after completing a year in which they made the community . . .*

## A Better Place to Live

A little over a year ago, (January, 1961, PLAIN TALKS) the citizens of the East Texas community of Colmesneil began preparing to enter their first Texas Community Improvement Contest.

The contest is sponsored annually by our Company and nine other Texas investor-owned electric utility companies and conducted by the Texas Agricultural Extension Service of Texas A&M College. Over 200 communities from 14 districts over the state will compete in this year's contest.

Purpose of the program is to stimulate individual and community interest in farm, home and community improvement. The objectives are to make farm and ranch life more desirable and satisfying as well as more profitable and stable for farm families.

Last year Colmesneil won second place in Texas Agriculture Extension District 9 with headquarters at Nacogdoches. This year the residents are working hard to bring home the first prize.

### A Community Project

During the past year the residents of Colmesneil have put the accent on communitywide participation.

One of the first projects was the

building of a planned park and community center on two lots near the Baptist church deeded to the Colmesneil Service Club, an organization of all residents for mapping out community affairs, by Cecil Ogden and H. G. Sutton.

The park has been cleared and the Boy Scouts of local Troop 35 planted a hedge of youpon on the east border of the park. Work has also been started on the community center building under the direction of H. A. Crews, chairman, Community Improvement Program. The community has given several dinners to raise funds for the building.

### Year's Projects

Other projects during the year include: Forming the Tejas Riding Club with more than 30 members. The group plans regular riding trips with picnic suppers and song fests.

The planting of over 100 dogwoods and redbuds in February along the main streets of the town under the supervision of Mrs. Bobbie Bendy, beautification committee chairman.

Basketball games between the Men-Off-the-Street and the school faculty and the Thick and Lean Ladies to raise funds to repair the community fire truck damaged in the January freeze.

The community garbage dump was

cleaned and enlarged and a road built around it to provide easier access. Land for the dump was donated by H. G. Sutton.

The Home Demonstration Club furnished material for 4H Club signs which were erected at all entrances into town. The HD Club also honored 4H members with a cake and ice cream social during National 4-H Week.

### New Parsonage Begun

Work has begun on a parsonage for the Baptist church that will cost approximately \$16,000.

The March of Dimes Drive netted \$216. Cancer and Heart Fund drives were also conducted.

John Sturrock, E. C. Harden and W. A. Mahan collected money to be used in the Screwworm Eradication Program of the Southwest Animal Health Research Foundation.

### School Improvements

A new science building has been built and equipped at the Colmesneil school, the gymnasium has been remodeled, new band uniforms were bought by the PTA and a new road constructed from the highway to the football field.

Mrs. Burton Fortenberry is secretary and Mrs. John Sturrock is publicity chairman of this year's Community Improvement Program. Mr. Crews, chairman of the program, and Mrs. Sturrock were cited Colmesneil's Outstanding Citizens for 1961 for their work in improving area living conditions by the Service Club.

### Assist With Program

Assisting these community leaders are Mrs. Maurine Mooney and Clinton Currie, Tyler County extension agents. Aubrey Sprawls, area development engineer, Beaumont, has worked closely with the county agents and community citizens in both last year and this year's contests.

"In just such a short time," said Mr. Sprawls, "a real difference can be seen. The people are more community-minded. They take a greater interest and pride in living in Colmesneil."

"Colmesneil is an outstanding example of a rural community that has helped itself by doing," said L. N. Brannon, area development supervisor, Beaumont. "And the Area Development Department stands ready to assist other communities in their improvement programs. Our area development engineers are always willing to help any community in its participation in the Texas Community Improvement Contest."

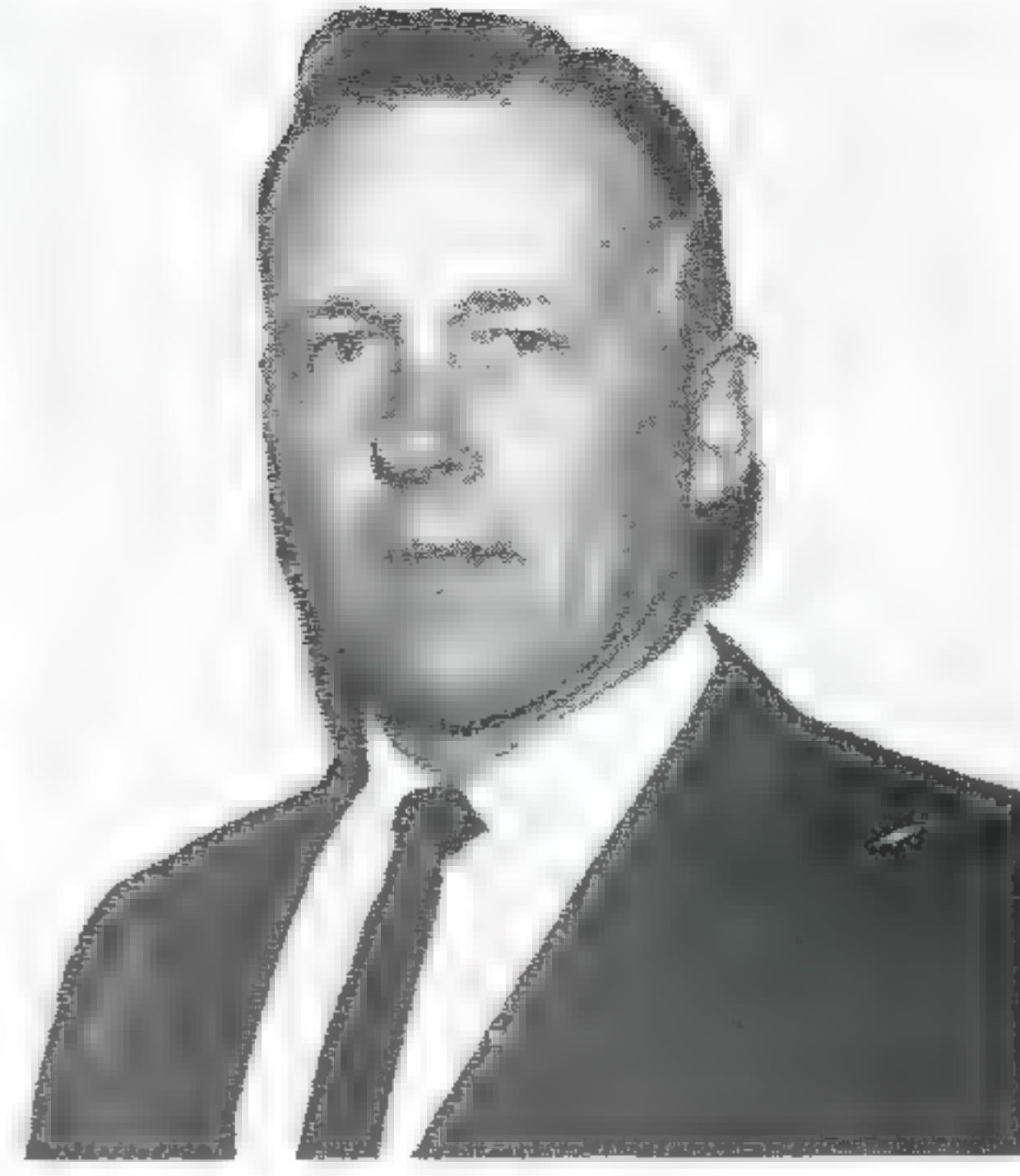




M. N. Jensen



A. L. Whitson



R. A. DeBlanc

## Production Department Promotes Jensen, Whitson and DeBlanc

THREE promotions, one involving a transfer, have been announced by the Production Department effective March 16.

M. N. Jensen, control operations foreman at Neches Station, has been promoted and transferred to Riverside as station engineer and Archie L. Whitson, Jr., head fireman, has been promoted to control operations foreman at Neches. Rene A. DeBlanc has been advanced from master electrician to maintenance foreman at Roy S. Nelson Station.

### M. N. Jensen

Mr. Jensen joined our Company as an assistant fireman in May, 1937, and progressed through the operating jobs to head fireman in March, 1952. In January, 1956, he was promoted to control operations foreman at Neches.

A native of Dallas, Mr. Jensen was graduated from Beaumont High School. He and his wife will reside in the Waynewood Addition in Sulphur.

### Archie Whitson

Mr. Whitson came to our Company in April, 1942, as an operator's helper. He left Gulf States in February, 1943, for service in the Army Air Corps Engineers and returned in February, 1946. He advanced through the operat-

ing jobs to the position of head fireman in December, 1955.

In March, 1956, Mr. Whitson was elected business agent of the Independent Electrical Workers Union, a job requiring his full time, and he was given a leave of absence for the three years he held the post. He had served as president of the union in 1955. In April, 1959, he returned to work as head fireman.

Mr. Whitson's father, Archie L. Whitson, Sr., retired last year after more than 14 years of service with our Company in Beaumont.

Mr. Whitson, a native of Burkburnett, Texas, was graduated from Timpson, Texas, High School and attended Stephen F. Austin State College. He is married and has two children.

### R. A. DeBlanc

Mr. DeBlanc was employed by our Company in March, 1941, as a substation operator in Lafayette. In October, 1943, he was made an electrician second class and transferred to Louisiana Station, where he stayed until May, 1944, when he left for service in the Navy.

He returned to work in November, 1945, as an electrician first class at Louisiana Station. In March, 1948, he was promoted to master electrician and

transferred to Riverside Station, and from there he went to Roy S. Nelson Station in July, 1958.

Mr. DeBlanc, married and the father of two daughters, was born in Ludington, a community near DeRidder, Louisiana, and was graduated from high school at New Iberia, Louisiana.

### A REMINDER

SHOULD your BENEFICIARY DESIGNATION on your life insurance be changed?

If you died today, would your life insurance proceeds go to your loved ones in accordance with your wishes?

A little effort on your part now could avoid confusion, delay, and possible legal expense for your survivors at a time when they are least prepared.

We suggest you check your beneficiary designation on your policies now and whenever a change occurs in your status, particularly in your marital status.



# Soon-to-Retire, Raymond Wright Elected Mayor of Huntsville

RAYMOND T. WRIGHT, district superintendent, Huntsville, was sworn in as mayor of Huntsville on the evening of April 3 following the returns of the day's city election.

Mr. Wright, who has been superintendent at Huntsville since March 15, 1936, will retire June 1 after 46 years of service to our Company and its predecessors.

Mr. Wright was elected on a platform that was definitely against Urban Renewal for the City of Huntsville. This was his first campaign for political office.

The election was one of most controversial and had the largest turnout of voters in Huntsville history.

A native of Galveston County, Texas, he began his employment in 1916 as

an assistant treasurer in Lake Charles. He was named superintendent of the Orange District in 1932, and was superintendent there until his transfer to Huntsville in 1936.

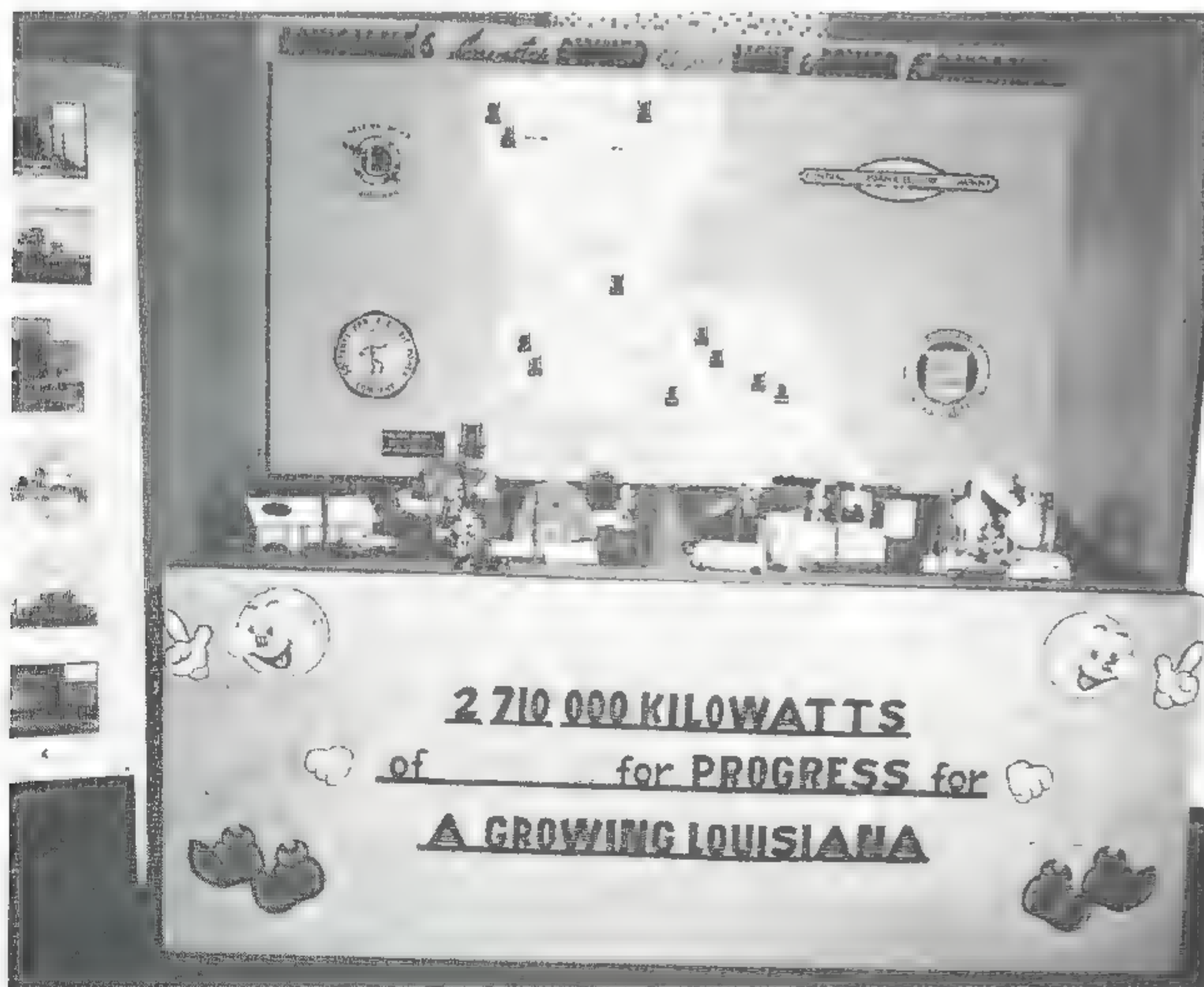
Mr. Wright is very active in Huntsville community life. He is a member of the Rotary Club, the Huntsville Chamber of Commerce, working actively on the industrial development committee, and has served as clerk of the First Baptist Church, for a number of years. Last year he served as chairman of the advance gifts drive of the United Fund, which raised 62% of the total 1961 goal.

The Huntsville Chapter of the Future Farmers of America honored Mr. Wright in 1961 for his outstanding work with FFA boys and girls. He is also a member of the Elks Club and a Mason.



New Mayor Wright

Mr. Wright, upon his retirement, will be the third Gulf States annuitant and district superintendent to become mayor of a Texas city. C. H. "Chief" Meeks, former Orange District superintendent, is a former mayor of Orange, and J. L. Crouch, former Calvert District superintendent, is presently mayor of that central Texas city.



**CATTELMEN VIEW ELECTRIC PROGRESS DISPLAY.** Over 200 cattlemen, cattle suppliers, extension service agents and area development personnel visited the booth exhibited by our Company, in cooperation with three other Louisiana investor-owned electric utilities, at the annual convention of the Louisiana Cattlemen's Association in the Capitol House in Baton Rouge, February 11-13. Sharing the display were Central Louisiana Electric Company, Louisiana Power and Light Company and Southwestern Electric Power Company. This exhibit is portable and will be available for display at fairs and conventions throughout Louisiana.

## Homebuyers School To Be Conducted

OUR Company in cooperation with the Sabine Area Homebuilders Association will conduct a Homebuyer's School on the 20th floor of the Main Office Building in Beaumont on May 3, 10, 17 and 24 at 7:30 p.m.

All employees of Port Arthur and Beaumont Divisions who are planning to build or buy a home are invited to attend these free fact-filled sessions.

The programs will cover everything from choosing the lots and designing the home to landscaping and final decoration.

A home-builder will moderate each session, and panelists who are experts in real estate, architecture, building and financing will cover all phases of wise building or buying and answer any questions related to individual situations.

For reservations contact Ralph Spafford, residential sales supervisor, Beaumont, or C. G. DeCuir, residential sales supervisor, Port Arthur.



# SERVICE AWARDS

## TWENTY YEAR



**S. E. Davis**  
Production  
Baton Rouge



**C. A. Oubre**  
Production  
Baton Rouge

## TEN YEAR



**B. H. Burke**  
Sales  
Calvert



**H. E. Buschmihle**  
Distribution  
Baton Rouge



**Jerry Fryer**  
Distribution  
Conroe



**S. P. Fruge**  
Production  
Beaumont



**J. W. Jackson**  
Distribution  
Cleveland



**C. R. Kelley**  
Production  
Beaumont



**C. E. Lucas**  
Treasury  
Port Allen



**Samuel Odell, Jr.**  
Building Maintenance  
Baton Rouge



**Ike Simms, Jr.**  
Building Services  
Beaumont



## Reddy's Kollege of Kilowatt Knowledge

- In the past ten years, the portion of the total electric industry production generated by steam power has been increased, with a corresponding decrease for hydro generation. What percent of 1960's production total was generated by steam?  
a. 27%; b. 43%; c. 80%; d. 59%.
- One of the several unique aspects of the new Forest Park High School in Beaumont is that:  
a. it has glass walls; b. it has three floors underground; c. the students help keep it warm; d. classes are taught by television.
- The number and variety of electrical appliances in U. S. homes have increased greatly in the past ten years. In 1950 the majority of American families had about seven different electrical appliances. In 1960 most families had at least how many different appliances?  
a. 13; b. 21; c. 9; d. 22.
- What percentage of the world's electric power is produced by the United States?  
a. 10%; b. 25%; c. 33%; d. 40%.
- What industry consumes the most electricity?  
a. electrical machinery; b. chemicals and allied products; c. textile mill products; d. metal industries.

(Answers on Page 25)





# Salesman of the Month



JOE BAILEY  
Huntsville



HERBERT DELAUNE  
Baton Rouge



W. M. INGWERSON  
Nederland



PHILIP LeDOUX  
Sulphur



ARTHUR WILSON  
Beaumont



## FEBRUARY RESIDENTIAL LOAD BUILDERS



## LET'S READ OUR MAIL

From Silsbee:

Gentlemen,

Please accept my thanks for your thoughtfulness in providing for the broadcast of Ronald Reagan's talk.

It was indeed a pleasure to listen to someone who made so much sense after the deluge of gibberish which is so common these days. It is also gratifying to know that we have men and institutions in this area with both the willingness and conviction to present these views to the public.

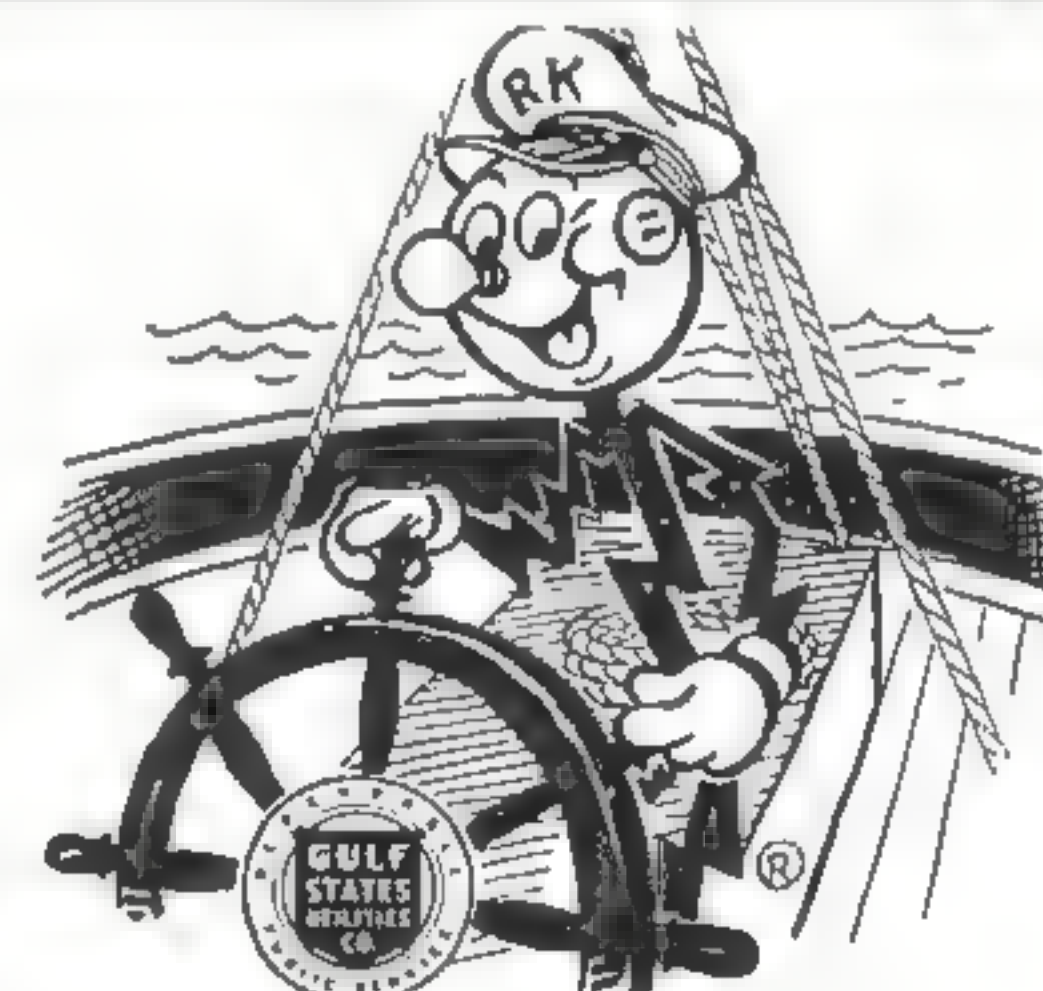
Again, thank you most sincerely

Yours truly,  
Phil Keener

There would be a lot more work done if we weren't living in such a clock-eyed world.

## Welcome Aboard

### NEW EMPLOYEES FEBRUARY



Larry E. Beasley  
Henry A. Wagner, III  
Kenneth P. Howle  
Howard G. Guidry  
Lanny W. Latil  
James Farque, Jr.  
LaNelle N. Gracey  
Lula L. Treme  
Cole E. Vaughan  
Patsy S. Williamson  
Joyce N. McClung  
Bobby J. Willis  
Barbara A. Cooley  
Wanetta K. Grimes  
John N. Carnes  
Stephen B. Street

|             |              |
|-------------|--------------|
| Baton Rouge | LaSta        |
| Orange      | T&D-Line     |
| Conroe      | T&D-Line     |
| Lafayette   | T&D-Line     |
| Beaumont    | Engineering  |
| Beaumont    | Engineering  |
| Beaumont    | Purchasing   |
| Beaumont    | StenoDept    |
| Beaumont    | CustsAcctg   |
| Beaumont    | GenAcctg     |
| Beaumont    | GenAcctg     |
| Beaumont    | GenAcctg     |
| Anahuac     | Local Office |
| Woodville   | Local Office |
| Cleveland   | Meter Reader |
| Baton Rouge | Sales        |





## THRIFT PLAN INVESTMENTS

**D**URING March the trustee for the Employee Thrift Plan purchased 1,411 shares of Common stock at a total cost \$58,902.46 or \$41.74518782 per share. Fifty-six shares of \$4.40 Preferred stock were also purchased. These cost a total of \$5,402.15, or \$96.4669643 per share.

The trustee deposited \$16,447.29 with the savings department of The First Security National Bank of Beaumont.

Purchases and deposits were from employee deductions and Company contributions through February.

## FEBRUARY



Frank R. Denna  
Walter L. Sikes  
Richard M. McCants  
Raymond J. Adrio  
Joel W. Cross  
Wisner Boudreaux, Jr.  
Bernard J. Stott  
Joseph P. Ledet  
Thomas J. Hebert, Jr.  
Elton G. Parker  
Eddie M. Jones  
John H. Gottschalek  
Marvin B. James  
Glenda B. Keegan  
William E. Dowden  
Travis R. Fox  
Hubert J. Faulk

Beaumont  
Beaumont  
Beaumont  
Beaumont  
Beaumont  
Bridge City  
Orange  
Baton Rouge  
Baton Rouge  
Baton Rouge  
Baton Rouge  
Baton Rouge  
Baton Rouge  
Baton Rouge  
Lake Charles  
Lake Charles  
Lafayette

Elect 1/C—Neches  
Apprent—T&D  
Lineman 4/C  
EngAsst—Eng  
Sr. Draftsman—Eng  
TurbineOper—Sabine  
Lineman 1/C  
AuxOper—LaSta  
AuxOper—LaSta  
Repairman 1/C—LaSta  
Serviceman 2/C—Gas  
Lineman 4/C  
Lineman 3/C  
StenoSr—Sales  
Turbine Oper—RSN  
Lineman 2/C  
Truckdriver—T&D



## Salesman of the Month



FRANK ROBINSON  
Cleveland



P. W. BAKER  
Port Arthur



LUTHER MOSIER  
Sulphur



DON SULLIVAN  
Baton Rouge

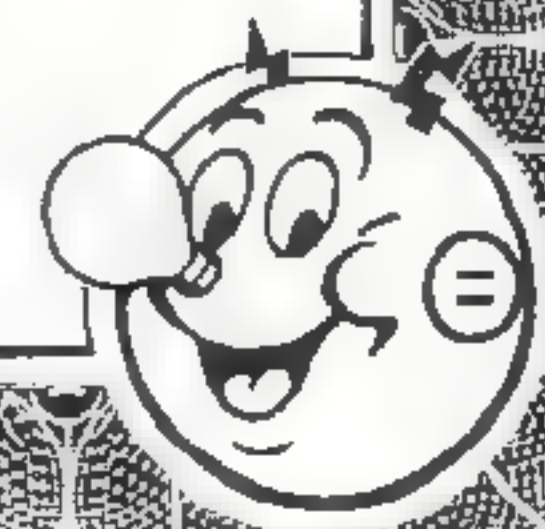


WYATT BELL  
Liberty



J. D. BISHOP, JR.  
BEAUMONT

## FEBRUARY COMMERCIAL LOAD BUILDERS







TO CONDUCT GARDEN LIGHTING SHOW. Leonora O'Neal, right, home service director, Beaumont, discusses with Mrs. T. E. Humphrey, left, and Mrs. Joan Sikes, plans for Huntsville Garden Club's "Fairyland of Garden Lighting," to be held at the residence of Mr. and Mrs. Humphrey on April 27. The Huntsville Garden Club has invited all garden club members and the public to attend the event. Miss O'Neal will present a program on the installation of garden lighting. Mrs. Sikes is president of the club and Miss Viola McKenzie is program chairman.



IMAGINEERING. Wayne Holbrook, storeroom assistant, Port Arthur Service Center demonstrates the wire coil winding machine he recently built out of an old tank lifter and parts he found around the service center. Wayne uses the machine during slack periods to wind off the amount of wire needed and saves the line crews from having to do this in the field. Wayne said the only cost involved in building the equipment was \$6.50 for a rebuilt pulley he was unable to find around the storeroom. Imaginative employees help us operate efficiently.



Miss Germany

## Home Service Advisor Added To Navasota Sales

**L**EWINE GERMANY has joined our Company as home service advisor in the Navasota Division. She will assume her duties there after completing a training course at the Beaumont general office.

Miss Germany, daughter of Mr. and Mrs. John L. Germany of Buna, Texas, was graduated from Lamar State College of Technology, Beaumont, in 1961, with a degree of bachelor of science in home economics. Miss Germany has had experience as a home demonstration agent with the Texas Agricultural Extension Service.

The new home service advisor was a member of the Buna High School Cougars girls' basketball team that won Class A state championship in 1956 and the Class AA state title in 1957. In her senior year, 1957, Miss Germany was picked as a forward on the all-state girls' basketball team.

At Lamar she was a member of the Baptist Student Union, the Middle East Youth Organization and the Home Economics Club.

## SYMPATHY TO:

**Ellie Prejean**, labor foreman, Neches Station, on the death of his mother, March 24, in Louisiana.

**John Arabie**, Lafayette, on the death of his father, Mark Arabie.





## Company Safety Record Recognized

OUR Company was recognized in ceremonies March 20 in Lake Charles by the Calcasieu Area Safety Council for its low rate of off-the-job accidents among our employees.

L. D. McClatchey, Safety Council president, noted in making the presentation to S. L. Stelly, claims and safety agent, Lake Charles Division, that off-the-job accidents are costing many companies five times the amount that on-the-job accidents cost.

The award was made at a meeting of the Southwest Louisiana Safety Engineering Society.

The off-the-job contest sponsored by the Safety Council is divided in two groups—companies with 200 or more employees and firms with fewer than 200.

Our Company finished last year with a frequency rate of 1.30 lost-time accidents per million off-the-job active man hours. The average off-the-job frequency rate among the 16 participating companies was 6.42.

The contest has been renewed for 1962 with 17 firms and agencies representing about 8,500 Lake Charles area workers.

### TSA Re-Elects Shirey

C. P. "Jack" Shirey, training and safety manager, Beaumont, was re-elected to the Texas Safety Association's executive committee at the association's 23rd annual conference in Dallas, March 26.



**COMPANY CITED BY TSA.** The Texas Safety Association awarded two plaques to our Company at its 23rd annual conference in Dallas, March 26, for outstanding achievement in industrial off-the-job safety and Texas fleet safety. C. P. "Jack" Shirey, safety and training manager, Beaumont, was honored by TSA with an award for his "outstanding service in safety". Mr. Shirey was nominated for his award by the Sabine-Neches Chapter of American Society of Safety Engineers.



**GETS WELCOMING HAND.** Oscar Blatter, Union Electric Co., St. Louis, and chairman of the Power Plant Chemistry Subcommittee of the Prime Movers Committee, Edison Electric Institute, is given hand of greeting by Ralph E. Cargill, executive vice president for engineering and production. Looking on is William E. Gurney, superintendent of results, who was in charge of arrangements for the three-day spring meeting of the chemistry group held April 2-4 in Beaumont. Mr. Cargill, in welcoming the subcommittee to Beaumont, described our Company and service area, putting particular emphasis on the chemical industry. He complimented the group for their efforts in working to obtain factual information on power plant problems. Over 80 chemists and technicians from all over the United States attended the meeting. One of the highlights was a tour of Sabine Station.



**LEARNING TO HANDLE HEAT PUMPS.** This Heat Pump Service School was held March 12-15 at Lamar Tech in Beaumont to instruct air conditioning service men in practical heat pump work. A total of 195 from the Sabine-Neches area attended and of that number 153 obtained certificates for attending three of the four nightly sessions. Eight manufacturers were represented by factory instructors. The school was sponsored by the Southeast Texas Chapter, Refrigeration Service Engineering Society and co-sponsored by Lamar Tech School of Vocations and our Company. Joe McClelland, industrial engineer in Beaumont Sales, handled arrangements. Our Company was also a co-sponsor of a similar school held simultaneously in Lake Charles.





R. F. Clark, Sr.

## R. F. Clark, Neches Station, Dies March 25

**ROBERT F. CLARK, SR.**, 57, operating engineer at Neches Station, Beaumont, died March 25 in a Beaumont hospital shortly after becoming ill while at work.

Mr. Clark, a Beaumont resident for 32 years, was a native of Waco, Texas, and was raised at Sour Lake. He was a graduate of Sour Lake High School and Texas A&M College.

He had been an employee of our Company since February 14, 1929, when he came to work as a fireman in Port Arthur Production. He was transferred to Neches Station as an assistant fireman in January, 1930. In August, 1931, he was transferred to Dayton as a substation operator. He moved back to Beaumont and the Production Department in October, 1933. Since that time his entire length of service had been at Neches Station.

He was a member of the Beaumont A&M Club, Gulf Coast Rod and Reel Club and the Young Men's Business League.

Mr. Clark is survived by his wife, Mrs. Margaret Elizabeth Clark; a daughter, Mrs. Edward I. Truelock, Beaumont; three sons, William W., Rio Tiedras, Puerto Rico, Robert F. Jr., Dallas, and Donald H., Beaumont, and five grand children.



**FROM TEARS TO SMILES.** Margaret Foster, Natchitoches Parish 4-H member, smiles happily as she is told her grand champion fat lamb, sold at the LSU Livestock Show auction, is to be returned to her. Margaret left the sales arena in tears after the auctioneer sold the animal to Dick Krouse, left, area development engineer, Baton Rouge, for \$425. Mr. Krouse announced that our Company was returning the lamb to its original owner after the purchase, hence the big smile.

## What Others Are Saying

**THE** pre-eminent position of the United States among the nations of the world in the development of electricity from atomic sources, and the contribution of investor-owned electric companies to that development have gone largely unrecognized. Yet, the advance of nuclear power technology during recent years is probably as important to the future of the people

of America as the latest experiments in space travel . . . There are now six nuclear power plants in operation in this country. Electric companies are operating five of them. So far as we know, there are more nuclear power plants in the United States than in any other nation in the world. . . .

—Great Falls, Mont., Tribune.



# New Supervisory Equipment Being Tested at Company Lab

OUR Company is testing new solid-state supervisory equipment at the Travis Street Substation laboratory in Beaumont. This equipment will be installed at the Beaumont Service Center. It will be installed to control transmission line circuits in the Evadale area north of Beaumont by this summer.

The East Texas Pulp and Paper Company at Evadale recently announced plans for a \$23,000,000 expansion program which should be completed in the fall of 1963. A major new unit will be installed, a \$3,000,000 high-speed paper machine which will increase the plant's present annual capacity of 150,000 tons by 75,000. The expansion will mean an increase of 8,000 kilowatts.

General Electric, builder of the new equipment, reports that only about 40 of the solid-state supervisorys have been built for use in the United States, and of these only 28 have been sold

to electric utilities. The units have been on the market about two years and our Company was one of the first to order. Only one other electric utility firm in Texas and surrounding states has this equipment.

Supervisory equipment permits operators in a central location to control, as well as watch for trouble on, miles of remote transmission lines and circuits.

Our Company now has 71 conventional relay-type systems in operation.

These systems, however, employ moving parts which involve 17,750 relays and which, in turn, have 142,000 contact points that must be cleaned and adjusted periodically. The new solid-state, or static, equipment has no moving parts and is completely electronic, thereby eliminating a considerable maintenance problem while at the same time providing for easier troubleshooting.

The new supervisory unit is not the only new equipment being tested at the Travis Street lab. Our Company is constantly striving to find new and better ways to serve our customers through the trials and research being carried on there.



**NEW APPROACH TO AN OLD JOB.** Al Naylor, engineer in Relay and Communications, System Engineering, Beaumont, explains the operation of the new solid-state supervisory equipment our Company is planning to install to control transmission line circuits in the Evadale area north of Beaumont by this summer.



**FALLOUT PROTECTION!** Helen Powell, departmental clerk in the Port Arthur Meter Department, reads a copy of the Department of Defense-Office of Civil Defense booklet, "Fallout Protection—What to Know and Do About Nuclear Attack," which the Safety Department is currently distributing at safety awards dinners.

## L. J. Pitre Dies in Lafayette

**L. J. PITRE**, garage mechanic, first class, Lafayette Garage, died February 17.

Mr. Pitre had been an employee of our Company since December 9, 1929, when he came to work as a mechanic in Navasota. He was transferred to the Lake Charles Garage in 1942, and moved to Lafayette on August 1, 1950.

A native of Opelousas, Louisiana, Mr. Pitre had been previously employed as a blacksmith and automobile mechanic in Beaumont before coming to work for our Company.

He is survived by his wife, a son and



L. J. Pitre

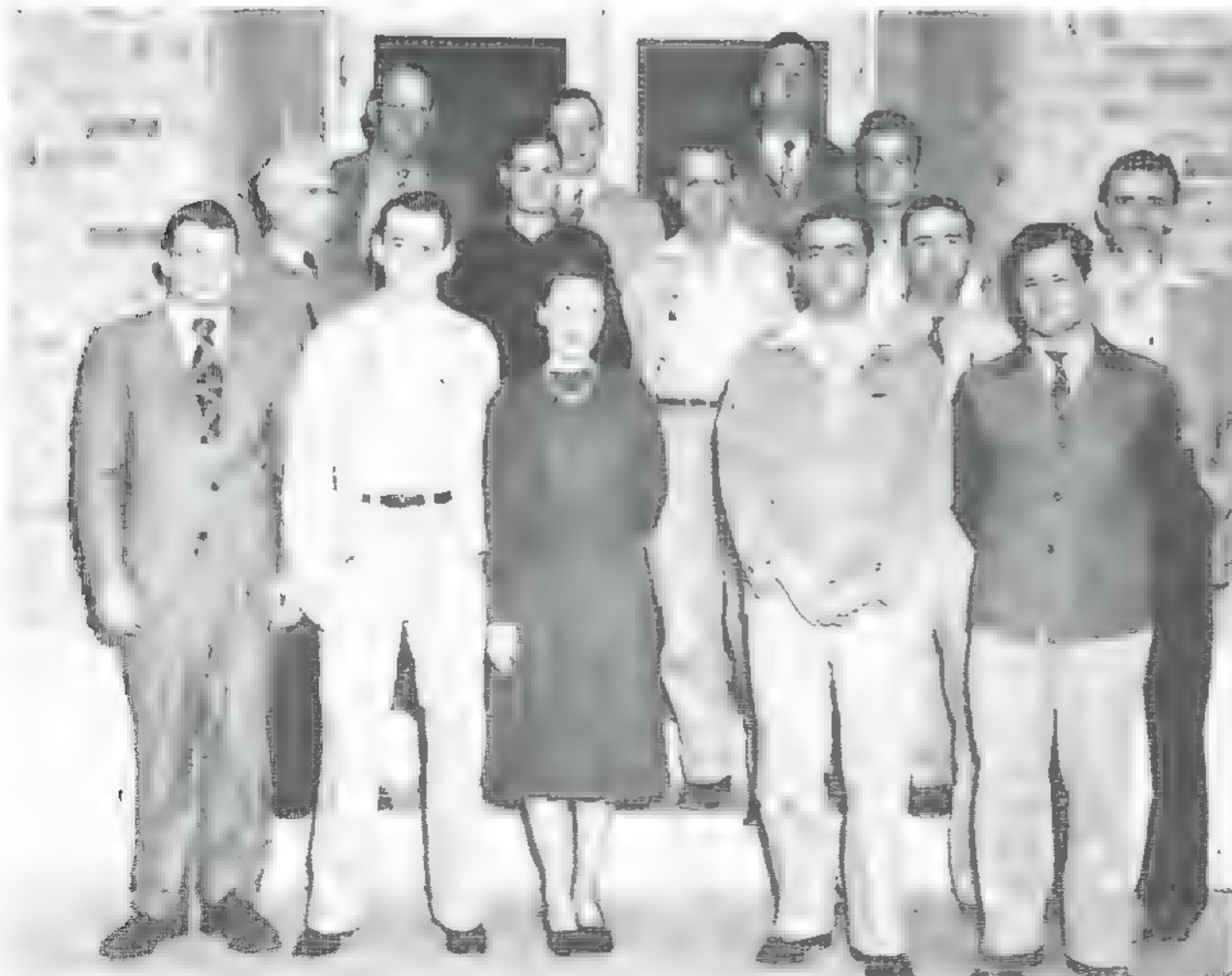
a daughter.

Funeral services were held February 19 at the First Methodist Church in Lafayette.





**HOME SERVICE ADVISORS TEAM UP.** Fifty-four persons attended this fashion show and laundry program sponsored by St. Mary's Hospital Auxiliary at the Port Arthur Service Center auditorium March 8. Becky Jones, standing left, was commentator, and Dorothy Rea, walking down center aisle, assisted with the program and was also a model. Both are home service advisors in the Port Arthur Division. On stage at right is one of the other 13 young women, all Port Arthur-Groves area residents, who modeled the clothes provided by Gibbons Ladies Fashions of Port Arthur.



**A LOOK AT YESTERDAY.** These people were employees of the Relay Section of the Engineering Department in 1950. Front row, left to right, they were: Russell Korsmeyer, Joe Robichau, engineer, Production, Beaumont; Emma Dru McMickin, Relay, Beaumont; H. F. Cammack, and Carl Larpenter. Second row: W. W. Eckles, electrical engineer, Planning, Beaumont; J. K. Inglehart, A. N. Hall, relay foreman, Baton Rouge; H. R. Leicht, relay foreman, Beaumont; R. O. Hopkins. Third row: C. W. Ingraham, H. J. Sutton, superintendent of Relay and Communications, Beaumont; Cohron Davis, relay foreman, Beaumont; and W. L. Rabe, Relay, Beaumont. Messers Korsmeyer, Larpenter, and Inglehart are no longer with our Company and Messers Ingraham and Hopkins are deceased.

## Lester Bush Dies In Port Arthur Following Illness

**LESTER BUSH**, 56, janitor, Port Arthur T&D, died March 21 following a lengthy illness. Funeral services were held March 24 in Sacred Heart Catholic Church, Port Arthur.

He had been an employee of our Company since March 16, 1938, when he came to work as an laborer in the Production Department in Port Arthur. He was employed in Port Arthur until September, 1953, when he was transferred to Nederland as a janitor in the local office. He was transferred back to Port Arthur in July, 1955, and assigned to the T&D as a janitor.

He is a veteran of World War II, having served in the military service from June, 1942 to September, 1945. He was a member of Lawrence Broussard American Legion Post 816 in Port Arthur.

He was born in Rosa, Louisiana, on July 2, 1905, and attended school in Lebeau, Louisiana. Prior to being employed by our Company he worked as a laborer in refineries in the Port Arthur area.

Survivors include two sisters and eight brothers.



Lester Bush





**RECEIVES BOY SCOUT RECOGNITION.** George C. Lucas, left, Garden City, Louisiana, vice president, Evangeline Area Boy Scout Council, presents a plaque to Fred Johnson, superintendent of sales, Lake Charles, Robert Domingue, Lafayette Line, and a scoutmaster, and J. Roy Peckham, district superintendent, Lafayette, in appreciation of our Company's encouragement and in recognition of the Lafayette District employees' participation in community service organizations.

## Evangeline Council Recognizes Company for Scouting Services

OUR Company was recently recognized by the Evangeline Area Council, Boy Scouts of America, for its leadership in industry in giving support to the Boy Scout organization.

"The recognition was based on the result of widespread employee participation in the Boy Scout movement because the utilities company has developed a policy regarding community relationship and service and has implemented their policy with a definite plan of execution, time table and assigned responsibilities for supervision.

"The management of this industry has given support to the Boy Scout program in the past and has encouraged and recognized their employees' participation in community organizations. Specifically Gulf States Utilities Company has granted aid in manpower leadership, facilities, technical assistance, material, special projects and financial assistance in furthering both the quality and quantity of the Boy Scout program in the Evangeline Area Council as it affects the lives of thousands of boys," said George C. Lucas, of Garden City, vice president of the Evangeline Area Council, as he presented a plaque in recognition of services rendered the Boy Scout movement

by our Company.

Accepting the plaque for the Company were Fred Johnson, superintendent of sales, Lake Charles, and J. Roy Peckham, district superintendent, Lafayette. Also participating in the recognition ceremony was Robert Domingue, Lafayette Line, and scoutmaster of Knights of Columbus Council 3202, Troop 52.



## Answers To Killowatt Kollege

(Questions on Page 17)

1. c. 80% — Hydro generation represented slightly more than 19%. Internal combustion sources accounted for the remaining fraction of 1%.
2. c. the students help keep it warm — The well-insulated, windowless building was planned so that when fully occupied and under usual winter weather conditions, the heat from the lighting system combined with that generated by the students themselves is more than sufficient to heat the compact structure.
3. a. 13 — The appliances most frequently found in U. S. homes are: refrigerators, radios, electric washers, television, irons (standard), electric clocks, toasters, vacuum cleaners, shavers, phonographs, steam irons, coffee makers (automatic) and mixers.
4. d. 40% — With only 6% of the world's population, the United States' total production exceeded the combined output of Russia, the United Kingdom, Canada, Japan, Western Germany and France.
5. d. metal industries—The next highest industrial consumer is the chemical and allied products industry.

(Sources for these answers will be furnished upon request.)

## Sick List

**CHARLES F. TERRELL**, a former Gulf Stater, who has been making his home in Austin, Texas, for some years, suffered a stroke in January and is now in a hospital at Menard, Texas. Mrs. Terrell would appreciate hearing from their friends at Gulf States. Her address is:

Mrs. Charles E. Terrell  
C/O General Delivery  
Menard, Texas





**LIVE WIRES SIGN FOR CLUB SITE.** Don Clawson, center, president of Beaumont employees' Live Wires Club, signs the loan papers in the offices of the American National Bank for the 21 acres the club purchased near Silsbee. At the signing were: standing left to right, Mr. and Mrs. W. F. Winger, from whom the land was purchased; Eldridge Mathews and Doug Watkins, Neches Station. Seated is Gilbert Lowe, attorney, Orgain, Bell and Tucker; Mr. Clawson, and H. Waldo Graff, vice-president, American National Bank.

## Beaumont's Live Wires Purchase Club Site

**T**HE signing of loan papers by the board of directors of the Live Wires Club, Beaumont employees' recreation club, March 29 ended a six month search for a suitable site for a permanent clubhouse.

On February 26, the club's members voted, 144 to 16 with 95 not voting, to authorize the directors to go ahead on the purchase of 21 acres of land about 20 miles from Beaumont near Silsbee.

At that time Don Clawson, club president, reported to the members, "We've completed our study and have found a piece of property located within twenty miles of downtown Beaumont, which we recommend to the members for purchase.

"This property is hilly and drains very well. The property is covered mostly with hardwood and pine trees. The house located on this property is about 15 years old and is presently being lived in.

"We inspected the house and found it was sound except for some minor

repairs that would have to be made. The foundation and plumbing are in good shape, and the interior is completely sheetrocked with double floors. A little trimwork and paint is all that is really needed. The deep well has been installed recently and so has the butane system.

"Originally, the seller wanted \$9,000 for the 21 acres on the basis of moving the house. Presently, we can purchase the house, land, one outbuilding and all other improvements for \$10,000. You can readily see, we'll be paying only \$1,000 for the house, which we could not build for this amount."

The board of directors started the groundwork for this purchase in January, 1961, when they asked the membership to increase their dues. This increase was to go toward the purchase of land and property improvement. The club has been leasing a five-acre tract on the Neches River above Beaumont on which they were unable to finance any construction.

## Short Circuit Club Elects New Officers

**R**ECENTLY elected officers of the Short Circuit Club, Baton Rouge employees recreation club, were **H. J. Desselles**, president, **Bill Tholborn**, vice president, **J. D. Conlee**, secretary-treasurer.

Appointed to the board of directors were **C. A. Oubre**, Louisiana Station, **Bill Tholborn**, T&D, **Lois Milazzo**, Main Office, **Boone Chaney**, Gas Department and Garage, and **J. S. Himel**, Willow Glen Station.

The club has also announced a calendar of events for 1962. Activities for the year include a Friday night dance at U.C.T. on May 4, from 9 P.M. to 1 A.M.

On June 16, the club will have its annual all day picnic. There will be rides for the children on the ferris wheel, roller coaster, train, planes and ponies. Food will be served all day. The menu will include hot dogs, cotton candy, ice cream, cookies, and soft drinks, with barbecue served at 4 p.m.

Planned for October 20 is a football dance at U.C.T. from 9 to 1 to cheer LSU Tigers to victory over the Wildcats of Kentucky. The club will present two door prizes at this dance—two tickets to the LSU-Tulane Game. The annual Christmas dance will be held December 22 at U.C.T.

The activities committee now has a watermelon and swimming party in the planning stages. The date and place will be announced later.





# gulf staters in the news

**PRESIDENT MORRISON** was the main speaker at the 11th annual Management Conference at Lamar Tech, March 29-30. President Morrison spoke on "Change and Ideas". Theme for the conference was "Tomorrow's Supervisor-Today". The conference was attended by 300 business and industrial leaders.

**Herman F. Sockrider, Jr.**, son of Mr. and Mrs. Herman F. Sockrider, Sr., district accountant, Lake Charles, was among 37 LSU students initiated into the University chapter of Phi Kappa Phi, national honorary scholastic fraternity.

**J. E. DeJean**, system supervisor of residential sales promotion, Beaumont, recently discussed the role of advertising in America's free enterprise system at a meeting of the Sales Executives Club of Beaumont.

**Floyd Smith**, operating superintendent, Beaumont, has been elected president of the West Beaumont Rotary Club.

**George W. Dunlop**, assistant treasurer, System and Procedures, Beaumont,

served as a panelist in a forum on the effects of automation and electronics held at Lamar Tech, March 9-10. The forum was sponsored by Lamar and the International Association of Personnel in Employment Security.

**John O. McCune, Jr.**, residential sales representative, Orange, has been elected president of the Orange County Child Welfare Board. Mr. McCune has been active in youth work and served on the child welfare board for the past two years.

**Donald R. Jones**, Orange Line, was one of the three councilmen elected in an April 7 election in West Orange. Mr. Jones has been an employee of our Company for 15 years and has resided in West Orange since 1959. He is the father of two children. Known as "Casey Jones", he is active in the Little League and Boy Scouts and is a member of the Park Avenue Methodist Church.

**George J. Gilmore**, local superintendent, Sulphur, has been re-elected secretary-treasurer of the Sulphur Rotary Club for the year beginning July, 1962. At the same time **G. C. Gibson** was elected president. G. C. is the husband of **Verlie**, local office clerk in Sulphur.

**Jimmie Q. Barrick, Jr.**, son of **Jimmie Q. Barrick, Sr.**, Gas Engineering Department, Baton Rouge, will receive his civil engineering degree from Louisiana State University in June. Jimmie, Jr. is a former employee of three summers in the Gas Engineering Department.



**HONORED BY SOCIETY.** Arsey L. Borne, supervisor of customers accounting, Port Arthur, has been named "Holy Name Man of the Year" of St. Mary's Holy Name Society. Mr. Borne received a silver rosary and a framed certificate. He received the honor for "untiring efforts, interest and dedication to the society and the parish." Mr. Borne has also been honored in other ways. The poem below was written by his daughter, Carolyn, as a tribute to her father.

## MY DAD

*By Carolyn Borne*

Gray now tops his jet black hair,  
Gray that I alone put there.  
Lines of worry darken his bright brow,  
Worry I caused in youth, and e'en now.  
Hands old and withered before their time.  
Hands that have toiled just to save mine.  
This is my dad, my pal and friend,  
Whose loving care will aid me to the end.  
When the cares of life have made me old  
I will cherish his memory more than gold.  
For it was he who helped me to see  
God in others, and a little of God in me.

The car is becoming a status symbol. One purpose in having one is waiting in a traffic jam while empty trains go by.

There is really only one beautiful child in the world and every mother has it.



**NEW OFFICE-SERVICE CENTER.** This new headquarters for our Company's operations in the Denham Springs, Louisiana, area is about 70 per cent complete. The building, situated on a five and a half acre tract on Julia Street, is expected to be completed about the middle of May. It will be of masonry and steel construction with brick exterior. Plate glass will be installed in the aluminum-stripped front area and a drive-in window will be provided for convenience of customers who wish to pay service bills from their cars. About 20 persons will work in, and out of, this building, including one line crew.





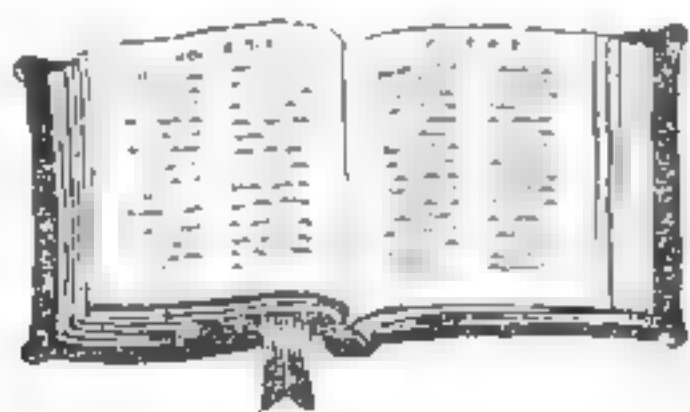
**PROMOTING KITE SAFETY.** "Yogi Bear's Kite Fun Book"—4,200 copies in bundles of 200—are shown here on the way out of the Beaumont Service Center. Our Company bought 145,000 copies of this comic booklet for distribution to school children all over the system in grades moving them out of the service center are, left to right, R. M. Tompkins, storeroom supervisor, Harry Hebert, stores truckdriver, and James Robinson, storeroom laborer.



**PROGRESS CAUSES WORK, TOO.** Harold E. Turner, on pole, and William H. Tholborn, on platform, are sagging 795 aluminum conductors in building a new run-around on 69 Kv line to clear the way for the expressway that is being built through the heart of Baton Rouge. Both men are linemen. Helpers on the hand lines for this job were James W. Bello and Martin J. Munn, Jr., Baton Rouge T&D. Foreman was Joe Mayeux.

## BIBLE - BREAK

a monthly column



By Ruby Lee Adams

SOME advantages which Eve enjoyed. When Adam told her she was the only woman in the world, it was true. When he declared her the only girl he had ever loved, she really could believe it.

Eve was the first woman, appears as the first bride—the first wife. And here, too, we have the original institution of marriage, with which is associated so many of the greatest blessings of life.

It is a fact of interest to us, that she was 'the mother of all living' our great common mother. On this account, the beautiful and significant name of 'Eve,' meaning 'life', was given her. Her place among the women of the Bible is second to none.

Eve never knew an infancy, nor childhood, nor youth, but came from the hand of her Creator, fresh in the maturity of a perfect womanhood. The Lord God said, 'It is not good for man to be alone; I will make a helpmate for him.'

Of her personal appearance we have no account; but we do know that she was the divine ideal of a perfect woman. With what rapturous joy the first man must have gazed on the first woman—radiant with transcendent loveliness, who was to be his companion—his wife. And Adam said,

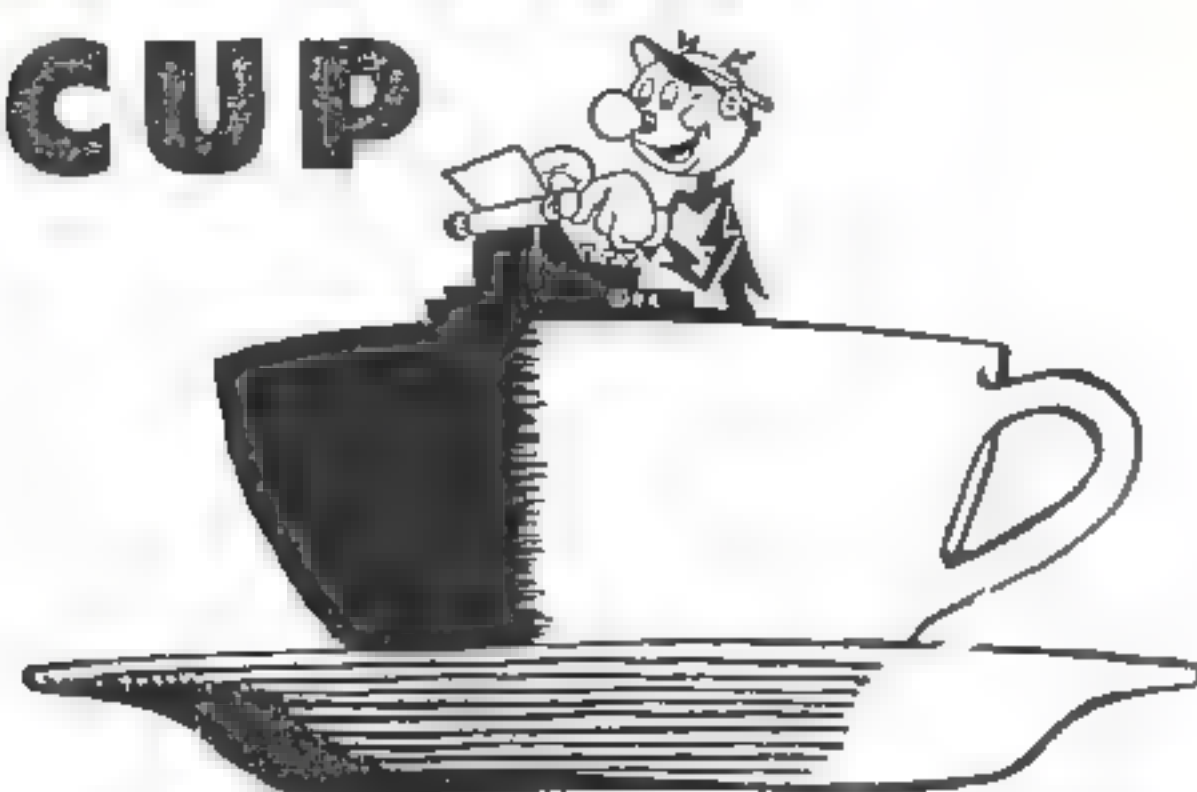
'this is now bone of my bone, and flesh of my flesh; she shall be called woman, because she was taken out of man. Therefore shall a man leave his father and his mother, and shall cleave unto his wife; and they shall be one flesh.' And the world began for them as for every married pair since.

This significance once struck the mind of a young woman, and she asked a surgeon 'Why was woman made from the rib of man, in preference to any other bone?'

He gave the following gallant answer: 'She was not taken from the head of man, lest she would rule over him; nor from his feet, lest he should trample upon her; but she was taken from his side, that she might be his equal—from under his arm, that he might protect her, from near his heart, that he might cherish and love her.'



# over the COFFEE CUP



**R**IVERSIDERS putting in a little book work during February and March were **Albert "Tex" Boudreaux, Jim Hale,** and **Joe Brown.** They attended the employees development program in Beaumont.

**L. R. Eddins** and **A. H. Demers** flew to Little Rock, Arkansas to attend the plant design and operating committee meetings held March 19, 21.

We extend a hearty welcome to **M. N. Jensen** who comes to us from Neches Power Station where he was a control room foreman. As a station engineer here at Riverside, he along with our other station engineers will play an important part when Riverside goes back on the line.

**"Willie" Prejean** is back into the swing of things again after being slightly out of commission for about a week.

**Henry Gurie** who underwent an eye operation on February 28, is progressing nicely, and should be able to return to work soon.

—By Willie Cox

**O**N April 1 **Dorothy and William Dowden** and their two children moved into their new 3 bedroom brick home in Dolby Gardens, Westlake. Bill is turbine operator at Nelson Station and Dot teaches school in Westlake.

Nelson Station welcomes new employee, **John A. Landry,** mechanic's helper, who was employed on March 19th. John and wife, **Sondra** are residents of Lake Charles.

—By Dora Ann Aguillard

**PHILO EAST,** utilityman, Lake Charles Substation, attended the employees development program in Beaumont during March.

—By Jo Ann Burnett



**Richard Peterman,** industrial engineer in Lake Charles Sales, didn't let a little thing like an automobile accident stop him after he had made up his mind to marry **Virginia Dunn.** It all started March 2 when the wedding party was enroute to a rehearsal dinner. Richard, the flower girl, the matron of honor and the best man were all injured when their car was involved in a traffic accident with another vehicle at a stop sign.

The wedding, scheduled for the next day, was canceled because of the groom's injuries. Undaunted, Richard

decided to go through with the ceremony Sunday, March 4, even though he was flat on his back suffering from multiple fractures and internal injuries. Because St. Patrick's Hospital was crowded, the wedding party had to settle for rooms in the maternity ward. Shown officiating at the ceremony is the Rt. Rev. Msgr. Irving DeBlanc. The new Mrs. Peterman is the daughter of Mr. and Mrs. Russell Dunn. Mr. Dunn was superintendent of water distribution for Gulf States for many years before our Company sold out to the Lake Charles Water Company, with whom he holds the same position.



**A** coffee was held for **Johnny Reeves** of the Relay and Communications Section of the Engineering Department in the home of Mr. and Mrs. W. L. Rabe March 25. Mr. Reeves has been transferred to the Microwave Section in Baton Rouge.

—By Nadine Hester

## SABINE STATION

**N**OT to be outdone by **Jim Derr,** "Speedy" and **Sondra Black** moved into their all-electric home on March 24.

**Morris Sanderfer,** Electrical, **E. C. Martin,** Test, **Ezra Gordon** and **Tony Garcia,** Mechanical, attended a recent employee development program in Beaumont. Messrs. Sanderfer, Gordon and Garcia guided members of their class on a tour of Sabine Station.

All work and no play—not at all. **Mr. and Mrs. Thomas Berryhill** gave a party recently which was attended by





WHO EVER HEARD OF DUCK GUMBO? Well the employees of the Sulphur office heard of it recently when George J. Gilmore, in chef's hat, treated them to this tasty dish. At the left, Mr. Gilmore fills



the bowl of Ray Bagwell. Sulphur employees report this is not a rare occasion, and they are very happy to have a sportsman and chef like Mr. Gilmore for their boss.

Mr. and Mrs. Claude Douget, Mr. and Mrs. Tony Garcia, Mr. and Mrs. Clayton Tuttle, and Ralph Havard and his guest.

—By Kay Zunker

## ORANGE

HAVE you ever heard of people who liked only one of a kind?

An Orange employee is so set on having only one of a kind that he now comes to work wearing a different type of shoe on each foot. Not only that, he wears glasses with only one lens.

We extended a welcome to **Henry Wagner**, our newest employee. Henry is hard at work in the Line Department, replacing **Jimmy Spurlock** who transferred to Woodville Line. We hated to lose Jimmy but know that he and his wife, **Karen**, like home best.

March vacationers included **Joe Snider**, Service, **Alice Peel**, Accounting, and **O. C. "Buck" Wingard**, Sales.

Several Orange Gulf Staters, attended school in Beaumont this past month. Included were **J. T. Sparks**, **Dalton Woodard**, **Floyd Hebert**, **E. R. Snider**, **Bernard Stott**, **Howard Trammell**, **Charles Clark**, **Glen McGuire**, **Herschel Stagner**, and **Morris Johnson**. **John Prejean**, storeroom keeper, also attended a Stores Accounting and Purchasing meeting in Beaumont.

We have had a good deal of lengthy illness. We're glad to have **Gene Koci** back with us after a spell in the hospital. Also **Charles Clark**, **Charles Degner**,

and **Frank Osburn** were off with the flu.

**Jo Courmier**, daughter of **Viva Courmier**, Accounting, was recently elected Junior Class Beauty Nominee at West

Orange High School. Jo is very active in school and recently stole the show in the class play, "The Many Loves of Dobbie Gillis." Jo's played the part of the director of an all-woman band. She played the part to the hilt and received nothing but raves.

—By Davie Carpenter



SHADES OF THE OLD WEST. Mr. and Mrs. M. M. Miller, district serviceman, Opelousas, portrayed Doc Adams and Miss Kitty of the T.V. program "Gunsmoke" at the Mardi Gras Carnival Ball at Port Barre High School.

## LAFAYETTE

WE are glad to see a couple of Lafayette employees back on the job after undergoing surgery and a convalescence period. Returning from sick leave are **J. R. Peckham**, district superintendent, and **Clifford "Red" Mathews**, T&D Line.

We wish a speedy recovery to **Charles Gary**, supervisor of sales, who recently underwent surgery in New Orleans. Also **Mrs. Elmer Sudderth**, has been ill recently. "Jugg" is a line foreman in T&D Line.

We bid farewell to **William Sheets**, who left to return to school. William went to Dallas to attend an electronics school.

**Corine Hanley**, home service advisor, and **Thomas Cook** were married on March 3 in Sacred Heart of Mary Catholic Church in Church Point. Corine and Tommy are now making their home in Grand Glade Subdivision, Lafayette.

**O. L. Romero**, substation operator, Lafayette and **Oscar "Paco" Borne**, sales representative, Church Point, are enjoying the comforts of new homes.



The annual safety supper was held March 22 at Jacob's Restaurant. Guest from out of town were **Frank Jones** and **Jack Shirey**, Beaumont, and **S. L. Stelly**, Lake Charles. Master of ceremonies for the evening was **Lester Gauthier**, engineer at Lafayette. Mr. Jones spoke on "Atomic Blast and Fallout". A buffet dinner was served to the Lafayette employees and their guests.

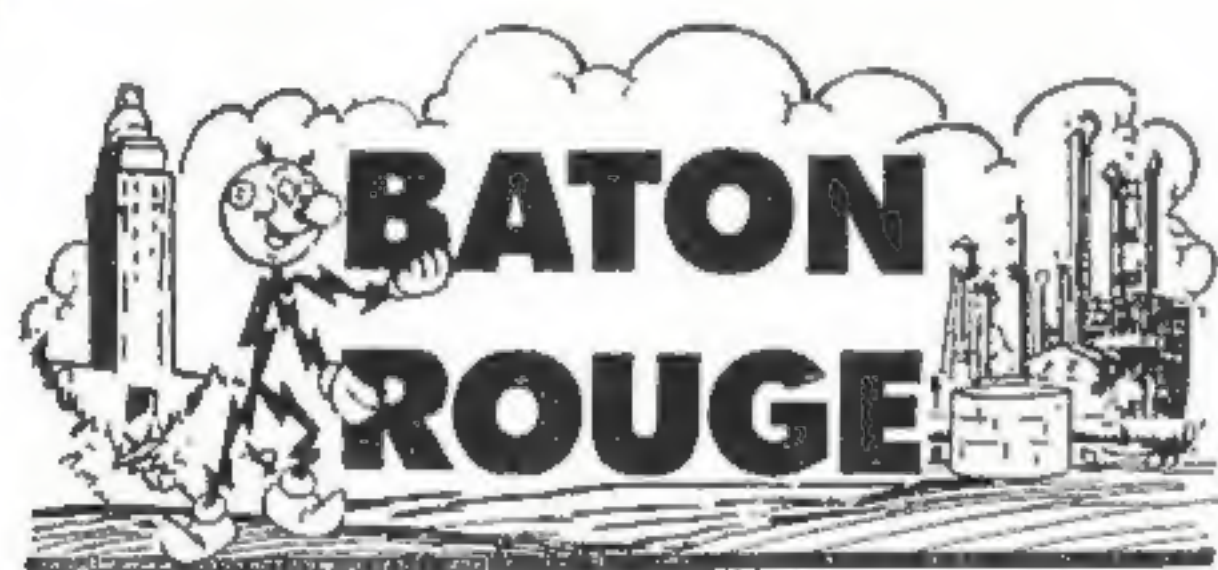
—By Cynthia Trahan

## HUNTSVILLE

**SIDNEY GRISHAM**, son of Mr. and Mrs. Homer Grisham, Huntsville Line, entered the Junior Calf Scramble at the Houston Fat Stock Show and Rodeo and came across the finish line with a calf. He was presented a \$200 certificate for the purchase of a registered dairy calf which he will present in next year's Fat Stock Show. Dr. Hampton C. Robinson, Houston, is the sponsor of the calf to be purchased by Sidney.

**Opal Williams** is our new local office clerk. She replaced Mrs. Mary Jane Swann. Mrs. Williams was formerly our local office clerk from 1958 to 1960. Welcome back.

—By Dorothy Stanford



**LOUISIANA** Station welcomed a new employee last month, **James D. Burleigh**, who graduated in 1957 from



**NO, THIS IS NOT THE EASTER BUNNY!** But this goes to prove that a hare can't beat a lineman either. **Edward Barnes**, Lake Charles Line, jumped this rabbit while working on the Hackberry Highway, south of Sulphur. Having a pair of pliers in his hand, he threw them and made a direct hit.

**Dutchtown High School**. He is married and lives in Gonzales. He has been employed as an operator's helper.

—By Gayle Miller

**WE** have been told the wonderful news that **Janice Ziegler** and **Mary Ann Blue** are mothers-to-be. This will be the first child for Janice, who works in service application.

**Mary Ann**, a bookkeeper, is expecting her second child. She has a little girl, **Donna**, who is six months old.

—By Nancy Hoehn

**SINCE** January 19, the strong and steady hum of power generation have not been heard at Willow Glen Station. On that date the unit was removed from service for internal turbine inspection, boiler inspection, and special maintenance. Work is progressing normally, in spite of unexpected problems that can and do arise. Given a few more weeks and with our determined hard-working employees' help, Willow Glen Station will again sound its return to service.

**A. J. Matherne, Jr.**, superintendent, was welcomed on his return to Willow Glen Station after two trips. On March 4, Mr. Matherne boarded a jet for New York and from there to Boston. While in Boston, he attended a conference held by Stone & Webster Engineering Corporation. He returned on March 11, only to leave again on March 18, for Little Rock, where he attended a plant design and operating committee meeting. He returned from Little Rock on March 22. Mr. Matherne said both trips were most enjoyable.

**Floyd Langlois**, test supervisor, gets to work each morning looking "fit as a fiddle". Floyd and his wife, **Mary**, have a new two month old daughter named **Judy**, who probably does not believe in waking her parents at night. Floyd says she is such a good baby and with all that sleep, she is growing so fast. And, comparing notes with Floyd, is another proud father, **W. E. Jones**, mechanic's helper.

Enjoying their visit to Beaumont, and attending the interesting employee development programs recently, were **L. J. St. Pierre**, **J. E. Cifreo**, **Leo Herrington** and **V. P. Braud**.

—By Dora Landaiche



**OFF TO HOUSTON.** Melvin Robert, left, and Randy, right, sons of Melvin Shelly, center, Huntsville Line, prepare to load their Black Angus calves for the trip to the Houston Fat Stock Show. The calves, "Yuma" and "Rebel" were from the J. H. Rose Angus Ranch near



Huntsville. To the boys' disappointment their calves didn't win any ribbons, but they came home with a heavy "jingle" in their pockets from the sale of the well-cared-for animals. The boys' sister, Lee Ann, at the right, poses with "Yuma" and "Rebel".





**WIN 4-H CLOTHING CONTEST.** Hollis Humphries, daughter of Mr. and Mrs. Bill Humphries, and Vikki Leteff, daughter of Mr. and Mrs. J. A. Leteff, were winners in a parish-wide clothing contest for 4-H'ers held March 26, in the Old State Capitol. Miss Humphries won first place for tailored outfit and Miss Leteff won in the school dress division. Girls with more than three years in 4-H work participated. The proud fathers are in Baton Rouge Gas.

**B**ATON ROUGE Gas employees are welcoming spring in by taking a little time off to take it easy. **Lillian Hansen**, departmental clerk, spent a weekend in Natchez, Mississippi. She attended the Pilgrimage Pageant and saw the crowning of the new queen. She says the whole pageant was beautiful and is something everyone should see.

**Harvey Carpenter**, Gas Meter Shop, spent his vacation at home relaxing and catching up on all of the little odd jobs he never has time to do. He says he enjoyed his vacation very much and his only complaint was that it just wasn't long enough.

**Sandra McGehee**, departmental clerk, vacationed with her family in the Carolinas. She reports that this vacation was the best she has ever had.

—By Freda Hoyt



**Mr. and Mrs. Barry Hartt**, Electrical and Civil Engineering, Beaumont, on the birth of their third child and first daughter, **Malinda Kaye**, February 9.

**Mr. and Mrs. C. E. Chick**, Rates and Depreciation, Beaumont, on the birth of their second son, **Arden Barrett**, February 14.

**Mr. and Mrs. Leo Meaux**, Abbeville, on the birth of their daughter, March 16. Mrs. Meaux is a former cashier in Lafayette.

**Mr. and Mrs. Wisner Boudreaux**, Sabine Station, on the birth of their son, **Gregory Jude**, March 7.

**Mr. and Mrs. J. D. Coulee**, Test Department, Louisiana Station, on the birth of their son.

**Mr. and Mrs. Joe Hebert, Jr.**, operator, Louisiana Station, on the birth of their son, **Cary Joseph**, March 20.

**Mr. and Mrs. William E. Dowden**, Nelson Station, on the birth of their son, **William E., III**. Bill was born March 19 in St. Patrick's Hospital, Lake Charles.

**Betty and John Window**, Nelson Station, on the birth of their second child, **John Joseph, IV**, March 18, at Memorial Hospital. The Windows first child, **Mark Anthony**, is now 17-months-old.

**Mr. and Mrs. Edward B. Thomason** on the birth of their son, **Patrick Edward**, March 21. Mr. Thomason is employed in Lake Charles Substation.

**Don and Dorothy Brady**, engineer, Navasota Division Office, on the birth of their son, **Don Milam**, March 21.

**Mr. & Mrs. W. E. Jones** on the birth of their second child and second son, **William Mark**, on February 23. Mr. Jones is a mechanic's helper, Willow Glen Station.

## GROWING with Gulf Staters



**A PRETTY LITTLE MISS.** Sheri Ilene is the 26-month-old daughter of Mr. and Mrs. Sherman H. Canfield, assistant general substation foreman, Beaumont, T&D.



**A FINE YOUNG MAN.** Steven Delaney Mestayer, is the six-month-old son of Mr. and Mr. Felix Mestayer, New Iberia. Mrs. Mestayer is the former Janette Murphy, home service advisor in Lafayette before her marriage.





## WHERE DO YOU WANT YOUR TAX MONEY TO GO?

Your tax money is needed these days to keep America's defenses strong. Yet, right now, some people are urging the federal government to spend tax dollars needlessly for more government electric power plants and power lines.

America can have the power it requires without such spending of your tax money. The investor-owned electric light and power companies can supply all the additional electric power a growing America will need.

Investor-Owned Electric Light and Power Companies

*Keep America Powerful*



# DRIVE DEFENSIVELY and live!



**MAKE ALLOWANCE**  
FOR THE LACK OF  
SKILL OR JUDGEMENT  
OF THE OTHER DRIVER,  
P.S. - Always fasten  
your seat belt!

**Aim High in Steering!**

-DON'T DRIVE THE  
FRONT OF YOUR HOOD-  
AIM AND STEER A  
SAFE DISTANCE AHEAD.



**REMEMBER!** 85% OF ALL DRIVING  
ACCIDENTS ARE CAUSED BY  
LACK OF CONTROL - POOR DRIVING HABITS  
-EMOTIONS- INATTENTION!"

Rocken